

COSMOPROF

NORTH AMERICA LAS VEGAS

.....

**THE LEADING B2B BEAUTY EVENT
IN THE AMERICAS, DEDICATED TO ALL
SECTORS OF THE BEAUTY INDUSTRY**

COSMOPROFNORTHAMERICA.COM

.....

LAS VEGAS

LAS VEGAS CONVENTION CENTER
(LVCC)

.....

JULY 11 – 13, 2023

COSMOPROF NORTH AMERICA
COSMOPACK NORTH AMERICA



DISCOVER MORE →

COSMOPROF NORTH AMERICA AT A GLANCE

Cosmoprof North America is the **leading B2B beauty trade show in the Americas** that encompasses **all sectors of the beauty industry: from ingredients and raw materials to finished products.**

Cosmoprof North America is recognized for its dynamic growth and unique programs, and it is a powerful platform that has the continuous **support and presence of key industry players and leading beauty associations.**

The exhibition is one of the destination in the Cosmoprof network, a 360° worldwide platform which involves over 500,000 professionals and 10,000 exhibitors from all over the world, with shows in Bologna, Hong Kong, Mumbai and Bangkok.

2023 EDITION

20TH

SQ FT

239,000+

2022 VISITORS

32,000+

2022 EXHIBITORS

1,100+

[Click here to
watch CPNA 2022
post show video](#)



WHY COSMOPROF NORTH AMERICA?

BEAUTY COMMUNITY

BE PART OF THE LEADING B2B
BEAUTY TRADE SHOW IN THE AMERICAS

BEAUTY SECTORS

FIND THE BEST OF ALL BEAUTY
SECTORS UNDER ONE ROOF

BUSINESS & NETWORKING

NETWORK WITH PEERS,
DEVELOP NEW PARTNERSHIPS
AND MAKE BUSINESS

DIGITAL TOOLS & SPECIAL PROJECTS

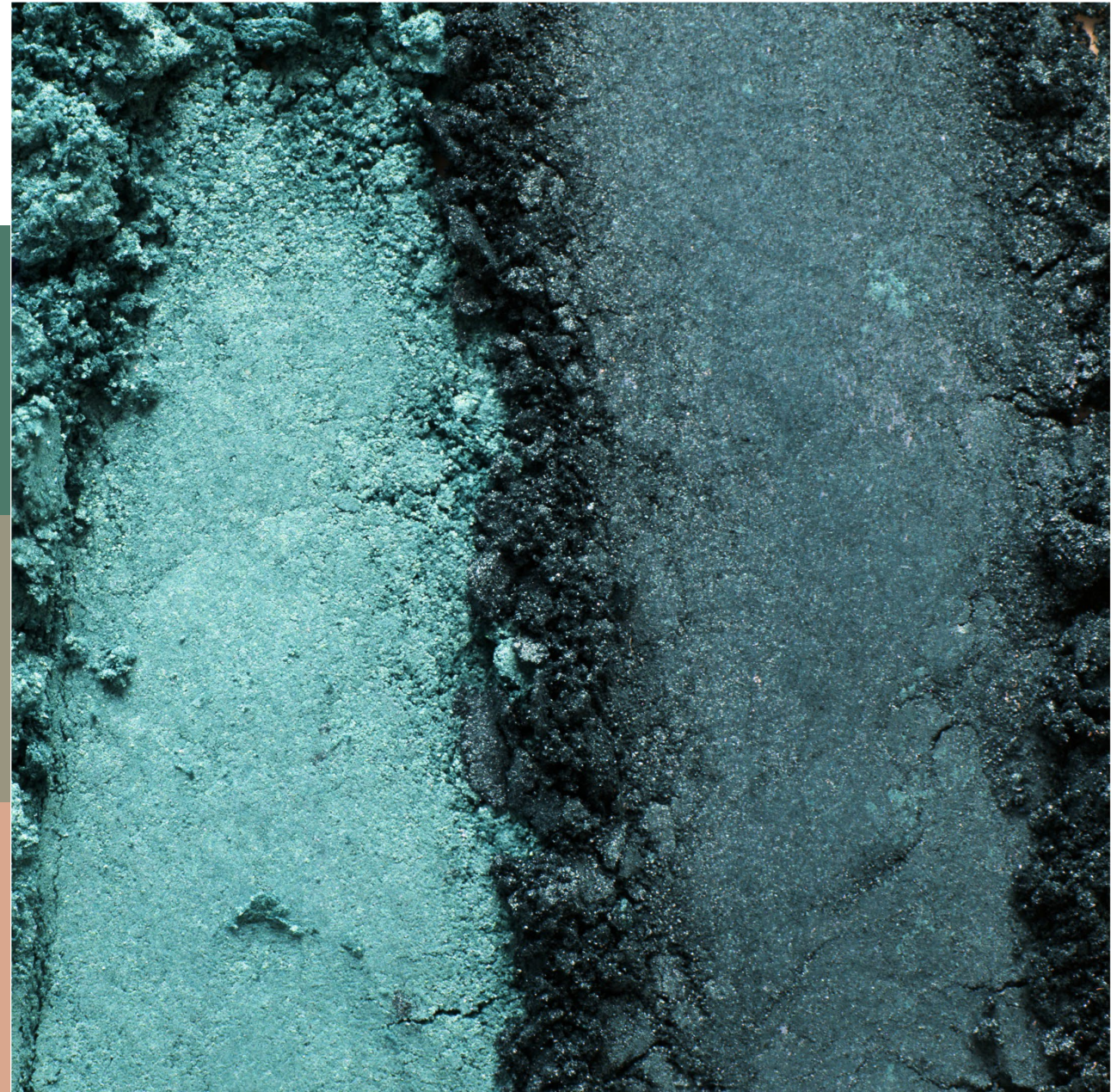
MAXIMISE YOUR EXPOSURE THROUGH
OUR DIGITAL TOOLS AND SPECIAL PROJECTS

INSIGHTS AND EVENTS

GET INSPIRED BY COSMOPROF NORTH AMERICA
INSIGHTS AND EVENTS

INTERNATIONAL PLATFORM

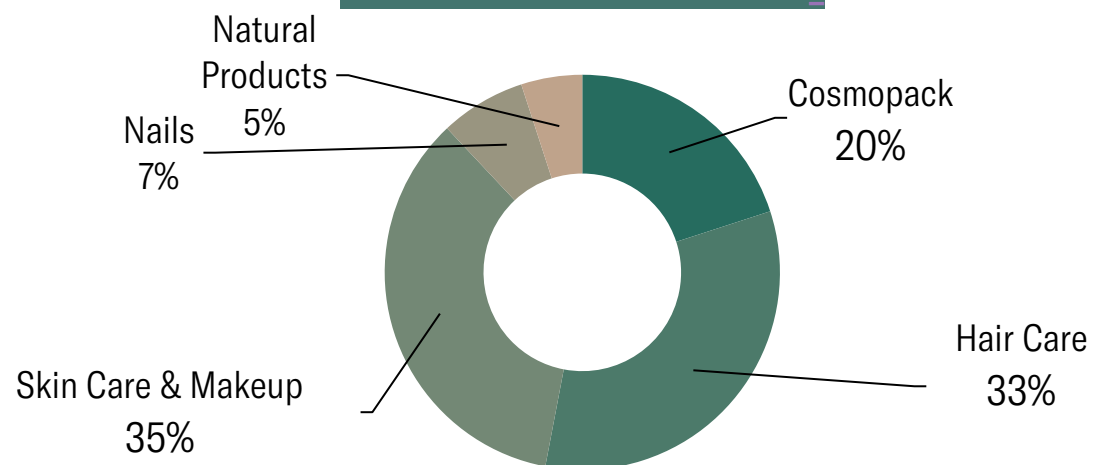
DISCOVER OUR GLOBAL TRADE
SHOW NETWORK



COSMOPROF NORTH AMERICA 2022 EXHIBITORS

More than **1,100 exhibitors** representing all the sectors of the cosmetics industry participated at Cosmoprof North America 2022 – confirming the area as a strategic market for business development of beauty brands, being the cradle of new trends and new consumers habits.

EXHIBITORS PRODUCT SECTORS



DOMESTIC
56%

INTERNATIONAL
44%



COUNTRY PAVILIONS

Argentina, Chile, China, Colombia, Dominican Republic, Italy, Korea, Morocco, and Spain

COSMOPROF NORTH AMERICA BUYERS AND ATTENDEES

In 2022, throughout the three-day event, **32,000** retailers, e-commerce, distributors, importers, beauty brands, suppliers, and press connected with exhibiting companies to discover new product launches and develop new business opportunities.

PRIMARY BUSINESS NATURE

30%

Distributors & Retailers

17%

Consultants, Corporate,
Investment/Finance,
Marketing/Creative, and
R&D

8%

Professional Beauty
Personnel

2%

Press / Online Media

23%

Manufactures & Service
Suppliers

20%

Other



TOP 5 US STATE AND COUNTRIES IN ATTENDANCE

UNITED STATES

CALIFORNIA

1

TEXAS

2

FLORIDA

3

NEW YORK

4

NEW JERSEY

5

INTERNATIONAL COUNTRIES

CANADA

1

MEXICO

2

SOUTH KOREA

3

AUSTRALIA

4

UK

5

ALL BEAUTY SECTORS UNDER ONE ROOF

Cosmoprof North America in 2022 welcomed attendees at Las Vegas Convention Center, an innovative, high technology and easy to reach venue.



FINISHED PRODUCTS

This section showcases finished cosmetics and personal care items from around the world.

HAIR CARE

Products, equipment, furnishings, attire and services dedicated to hair. It is ideal for distributors, retailers, and professionals from beauty centers, wellness centers, spas, hair salons, and hotels.

SKINCARE & MAKE UP

In this section, distributors, retailers, and wholesalers will be able to discover the most comprehensive array of new and established skincare, makeup, and fragrance brands from across the globe.

NATURAL PRODUCTS

The latest prestige and masstige cosmetics that are green, eco-friendly, clean, and/or organic and created for retail and spa channels.

NAILS

A wide selection of nail products, equipment, furnishings, and services for retail and professional channels.

SUPPLY CHAIN - COSMOPACK

Cosmopack North America is the only event in the Americas fully dedicated to the entire beauty supply chain.

RAW MATERIALS AND INGREDIENTS

Raw & semi-processed materials for cosmetic products, formulation, testing and regulation.

PRIVATE LABEL AND CONTRACT MANUFACTURING

Contract Manufacturing / OEM / ODM / Private Label and Manufacturing for third party.

PACKAGING

Primary & Secondary Packaging.

MACHINERY SOLUTIONS FOR THE BEAUTY INDUSTRY

Processing and packaging machineries for cosmetics products.

COUNTRY PAVILIONS

Country pavilions showcase authentic elements and innovation from countries recognized for strong heritage in beauty, represented as part of cohesive national presentations.

SPECIAL AREAS

Inside various curated areas you will be able to discover the most comprehensive array of cosmetics and personal care items from around the world.



A high-end curated section that includes hidden gems from across the globe, each one adding value and a unique point of view to distinguish the retailer's merchandise mix and ultimately delight customers.



The department store-like section serving as a showcase for companies that are big on creativity yet smaller in size but who are a prime fit for high-end retail stores, boutiques, salons, and spas.



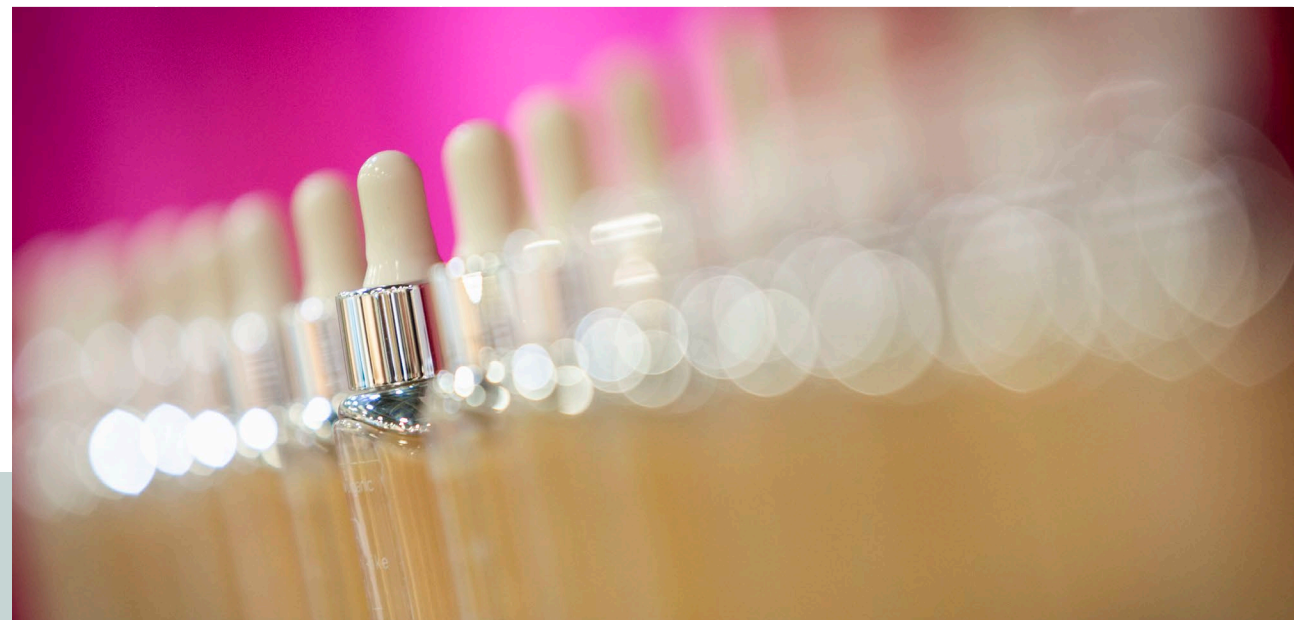
The area showcasing Black-owned and founded beauty companies created as a resource to provide them access to market opportunities, educational resources, retail distribution, and brand exposure.



The dedicated area focused on green, eco-friendly, clean, organic, and/or natural products, showcasing novel ideas from beauty marketers from the globe.



An exclusive all-inclusive program specifically created to provide some extra TLC for smaller brands with a limited number of products.



CONNECT WITH INTERNATIONAL BUYERS

The **Buyer Program** is meant for beauty industry professionals from around the world and encourages networking in pre-arranged face-to-face meetings between exhibitors and top buyers such as retailers, e-commerce, distributors, importers, and wholesalers.

A dedicated **Cosmopack Buyer Program** was established to facilitate the intersection between supply and demand and make Cosmopack exhibitors networking with Decision Makers for the Beauty Industry (Supply Chain, Procurement / Sourcing / Purchase, Product Development, Plant / Operations, Private Label, Packaging Solutions, R&D).



SELECT RETAILERS, DISTRIBUTORS, AND BRANDS IN ATTENDANCE

1 Hotels, 7 Dollar Beauty Supply, Affinity Beauty Concepts, Alibaba, Beauty Box Babes , Beauty Kit Solutions, BeautyZone, Belk, Bloomingdale's, Burt's Bees, Cartim, CitiTrends, Clorox, COOLA, Costco Wholesale, The Detox Market, eCosmetics, Empress Beauty Distributors, Everra, Exclusive Beauty Supplies, Health & Glow India, HEB, Hudson's Bay, Icstitum, Jinny Beauty Supply, Jocott Brands, Kingdom Beauty Supplies, Laboratoire Larima, Living Proof, Macy's, Macy's Backstage, Malin + Goetz, Mary Kay, Medly, Naimie's, National Salon Resources, Nationwide Nails Supplies, Neiman Marcus, Nordstrom, PA Beauty Supply, Paula's Choice, Premier Beauty Concepts, Premier Beauty Supply, Procter & Gamble, Professional Salon Services, Rexall, Sally Beauty Holdings, ShopHQ, Shoppers Drug Mart, Skyline Beauty Supply Corp., Solfish, Space NK, Target, Thirteen Lune, Tik Tek Marketing, TJX, Top Brands International, Ulta Beauty, Verishop, Violet Grey, Von Maur, Zulily, and many others.



MAXIMISE YOUR EXPOSURE THROUGH OUR DIGITAL TOOLS AND SPECIAL PROJECTS

Cosmoprof North America serves as a launchpad for new products and solutions. Thanks to **digital tools** such as the **Cosmoprof Digital Catalogue** and our **marketing projects**, exhibitors can present their major breakthroughs, and benefit of a **multichannel online and offline** program of promotion.



COSMOPROF NORTH AMERICA
Awards

Cosmoprof & Cosmopack North America Awards recognize the absolute best in beauty products, celebrate innovation, and honor excellence in packaging design and formulation among exhibitors. Winners will be announced across various categories during a ceremony at the show. [LEARN MORE>>](#)

**COSMO
TRENDS**

CosmoTrends is the annual report on beauty trends, featuring the most innovative products from the Cosmoprof & Cosmopack exhibitors written by an international trend agency. The report s an exclusive look at everything that is cutting edge in the cosmetics industry. An onsite installation will be on display showcasing trends among exhibitors generated from a pre-show report. [LEARN MORE>>](#)



GET INSPIRED

Find inspiration in special projects organized in partnership with exhibiting companies, global trend agencies, and industry executives.

COSMO TALKS

CosmoTalks is Cosmoprof North America's conference format that combines creativity, inspiration, and business. With more than 10 seminars and workshops, it aims to be the widest ranging series of conferences and in-depth talks in the beauty industry.

[CLICK HERE TO VIEW THE 2022 LINE-UP >>](#)

COSMOPACK EDUCATION

Cosmopack North America's conference format features seminars and panels on raw materials and ingredients, private label and contract manufacturing, primary and secondary packaging, machinery, and other supply chain solutions in the beauty industry. [CLICK HERE TO VIEW THE 2022 LINE-UP >>](#)

ENTREPRENEUR ACADEMY

This unique, one-day intensive conference was created to provide beauty entrepreneurs with a hands-on practical workshop that will provide them with many of the tools necessary to help them succeed. Entrepreneur Academy classes show attendees how to turn ideas into action, build a brand, manage financials, and more. [CLICK HERE TO VIEW THE 2022 LINE-UP >>](#)



WE ARE COSMOPROF



COSMOPROF
NORTH AMERICA
LAS VEGAS | MIAMI

LAS VEGAS
LAS VEGAS CONVENTION
CENTER (LVCC)

JULY 11 - 13, 2023

NEW 2024

MIAMI
MIAMI BEACH CONVENTION
CENTER

JANUARY 23 - 25, 2024

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ORGANIZER - USA BEAUTY LLC

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COSMOPROF
ASIA HONG KONG
亞太區美容展

HONG KONG
14 - 16 NOVEMBER 2023
ASIAWORLD-EXPO
COSMOPACK ASIA

15 - 17 NOVEMBER 2023
HONG KONG CONVENTION
& EXHIBITION CENTRE
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COSMOPROF
WORLDWIDE BOLOGNA

BOLOGNA, ITALY
FAIR DISTRICT

16 - 18 MARCH 2023
COSMOPACK
COSVO BEAUTY EXPO
17 - 20 MARCH 2023
COSVO INTERNATIONAL EXPO

cosmoprof.com

AN EVENT BY



COSMOPROF
INDIA MUMBAI

MUMBAI
JIO WORLD
CONVENTION CENTRE

7 - 9 DECEMBER 2023
COSMOPROF INDIA
COSMOPACK INDIA

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COSMOPROF CBE
ASEAN BANGKOK

NEW VENUE
BANGKOK
QUEEN SIRIKIT NATIONAL
CONVENTION CENTER (QSNCC)

14 - 16 SEPTEMBER 2023

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ORGANISER



HO CHI MINH CITY

vietbeautyshow.com

INTERNATIONAL AGENT

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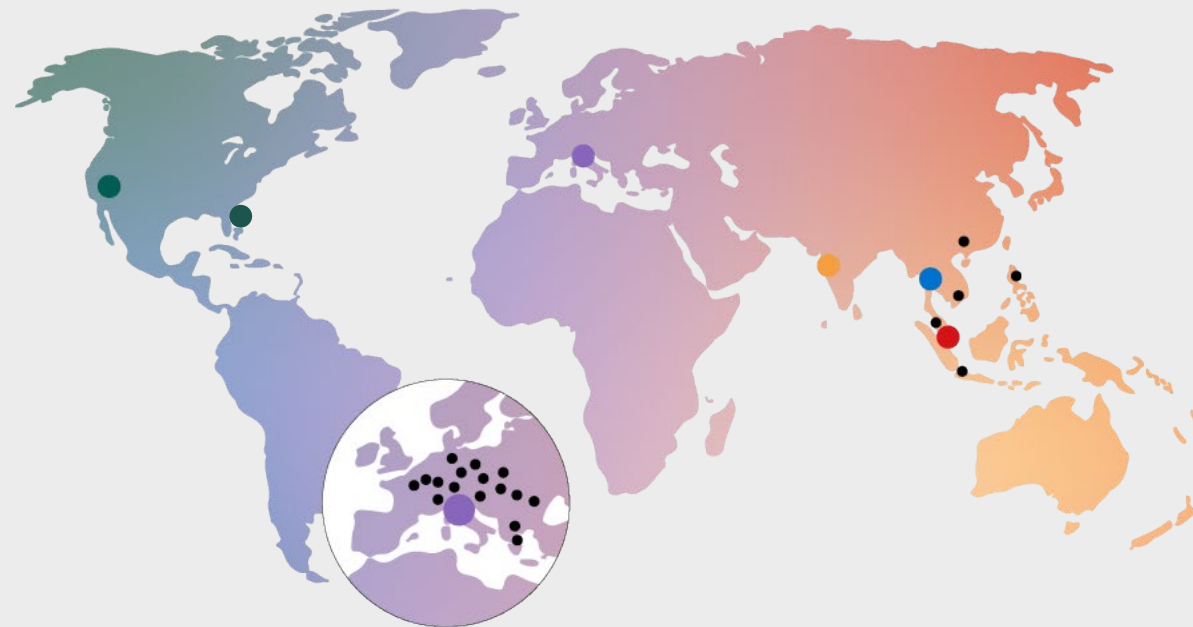


JAKARTA

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FOLLOW US AND BOOST YOUR BUSINESS!

For more info
Cosmoprof.com/network



INTERESTED? CONTACT US!

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