

COSMOPROF

NORTH AMERICA MIAMI



BOUTIQUE

POWERED BY COSMOPROF

MIAMI

MIAMI BEACH CONVENTION CENTER

JANUARY 27 - 29, 2026

COSMOPROF NORTH AMERICA

COSMOPACK NORTH AMERICA

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BOUTIQUE

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Boutique, powered by COSMOPROF, is a one-of-a-kind beauty product sampling initiative that supports charity, featuring carefully selected products from participating companies. Visitors can donate to charity and create their own personalized beauty bag filled with samples to take home.

Proceeds from Boutique support CUT IT OUT® - a program of PBA Charities, which empowers licensed professionals, students, and community allies to recognize the signs, support survivors, and help end the epidemic of abuse.

BOUTIQUE FEATURES

- Boutique is an onsite sampling bar station located in a highly-trafficked area of the exhibition
- Products displayed in clear dispensers with participating brand logos promoted
- Limited to 15-20 participating companies featuring curated products
- Visitors select products and provide a suggested charity donation



TO LEARN MORE ABOUT THIS PROGRAM, PLEASE CONTACT US:

LIBBY GRIFFITHS | Specialty Area Manager | Libby.Griffiths@informa.com | 603-726-1418

HOW IT WORKS

EXHIBITORS:

1. To enroll, contact Libby Griffiths, Specialty Area Manager at Libby.Griffiths@informa.com or 603-726-1418.
2. Submit details on sample product to show management including product name, 25-word description, size, retail value, image/URL and brand logo in vector format (EPS or AI).
3. Products can be a mix of 1 or 2 items, though descriptions and images for both would need to be provided.
4. If approved, sign contract and submit \$1,000 payment; deadline is subject to availability.
5. Prepare 1,200 deluxe-sized samples (minimum size 15mL | .5 oz).
6. Ship samples in advance. Material handling will be paid for on the sample items but must be shipped separately from your booth product using Show Management label that will be provided.

VISITORS:

1. Visit the sampling bar to receive a sampling bag and flyer listing participating brands and select 5 products
2. Provide suggested donation of \$10



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SPONSORSHIP INCLUDES

BEFORE THE EVENT

- Enhanced exposure pre-show in marketing materials
- Inclusion in promotion of Boutique in the online directory and mobile app including company name and booth number

DURING THE EVENT

- Additional opportunity to get your products into the hands of key industry decision makers
- Inclusion in promotional flyer provided to Boutique visitors
- Inclusion in a full-page advertisement dedicated to the Boutique in the printed onsite directory
- Your company logo included in onsite graphics at Boutique
- Premium visibility due to limited availability
- Support a great cause - proceeds donated to CUT IT OUT® - a program of PBA Charities, which empowers licensed professionals, students, and community allies to recognize the signs, support survivors, and help end the epidemic of abuse



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