

# COSMOPROF

NORTH AMERICA MIAMI



## COMPLIMENTARY MARKETING OPPORTUNITIES

MIAMI

MIAMI BEACH CONVENTION CENTER

JANUARY 27 - 29, 2026

COSMOPROF NORTH AMERICA

COSMOPACK NORTH AMERICA

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A new world for beauty

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Las Vegas, Mumbai,  
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**A NEW WORLD FOR BEAUTY BOLOGNA, HONG KONG, LAS VEGAS, MUMBAI, BANGKOK, MIAMI, RIYADH**

# GET READY TO TAKE YOUR BEAUTY BUSINESS TO THE NEXT LEVEL!



Cosmoprof North America is the leading B2B beauty trade show in the Americas, showcasing the best in beauty, including skin care, makeup, fragrance, hair, and nails—specialized with retail and professional distribution in mind.



Cosmopack, a dedicated section of the show, makes Cosmoprof North America the only event in the Americas fully dedicated to the entire beauty supply chain, featuring raw materials and ingredients, private label and contract manufacturing, primary and secondary packaging, machinery, and other solutions for the beauty industry.



# SPONSORSHIP OPPORTUNITIES

Enhance your experience at Cosmoprof North America with a sponsorship opportunity. These sponsorships are available on a first-come, first-served basis. Contact your sales manager for more information.

## DOMESTIC SALES TEAM:

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# MYMATCH - MATCHMAKING PLATFORM

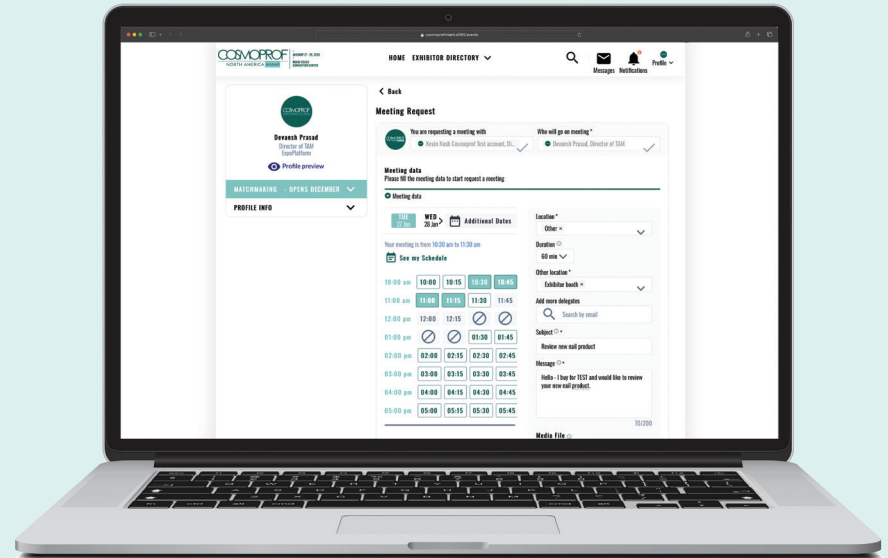
This complimentary networking service allows exhibitors and attendees to connect, exchange messages and request meetings seamlessly online before the show begins.

Once the Online Directory opens to exhibitors, you will receive a welcome email. Be sure to login and complete your online booth profile. The information you provide will be visible and searchable in the directory and mobile app, as well as used for attendees to network with you in the MyMatch tool.

Online Directory opens to exhibitors in November.

MyMatch opens to all in December.

INVESTMENT
Complimentary



# PREFERRED RATE SHOW PASS PROGRAM

Invite key clients to see you at Comsoprof North America and offer them discounted passes! The Preferred Rate Show Pass program grants each exhibitor the ability to offer their best customers a 30% discount on regular priced Cosmoprof tickets via e-mail. There is no cost to the exhibitor.

When registering booth staff, confirmed exhibitors will be able to send an email from the dashboard to their customers with instructions on how to register with a 30% discount.

Exhibitor Registration opens in November.

INVESTMENT	QTY AVAILABLE
Complimentary	Unlimited



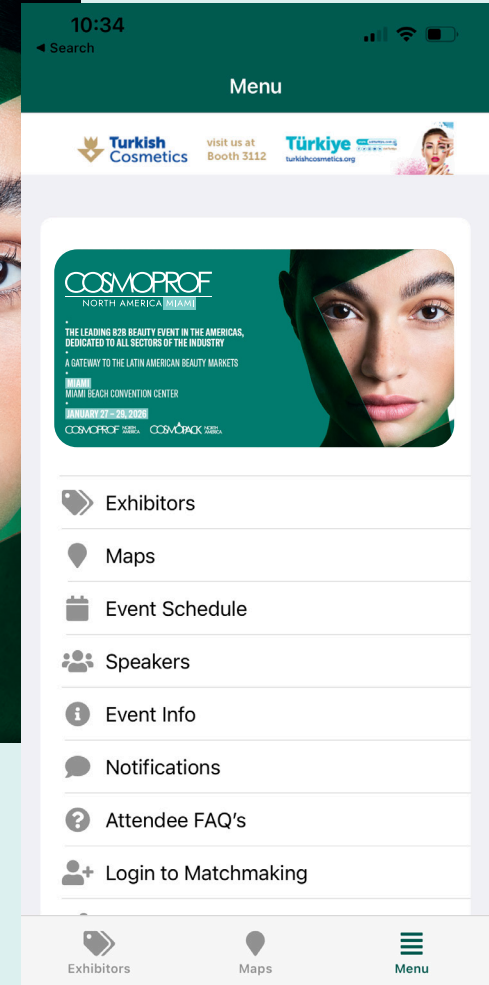
# ONLINE DIRECTORY & MOBILE APP LISTING

The Online Directory and Mobile App gives show visitors the opportunity to search for exhibitors using various criteria before, during and after the show.

Once the Online Directory opens to exhibitors, you will receive a welcome email. Be sure to login and complete your online booth profile. The information you provide will be visible and searchable in the directory and mobile app, as well as used for the MyMatch.

The Online Directory will open to exhibitor primary contacts in November to update booth profiles before attendees and exhibitor team members access the platform. The primary contacts will be notified via email.

INVESTMENT	PLATFORM OPENS
Complimentary	Week of November 17



# COMPLIMENTARY SHOW PASSES

Exhibitors may offer complimentary admission to (5) five qualified guests. When registering staff for credentials, exhibitors will be prompted to enter the email address for each guest they wish to invite. Invited guests will receive an email with instruction on how to complete their complimentary registration.

Exhibitors can log back into the dashboard at any time to add or change recipients.

There is no cost to the exhibitor (standard pricing of admission is \$185). Limit five (5) guests per signed exhibitor contract, not per booth.

For entrance qualifications, visit:

<https://cosmoprofnorthamerica.com/miami/who-should-attend/>

Exhibitor Registration opens in November.

INVESTMENT	QTY AVAILABLE
Complimentary	5 per exhibitor







# SOCIAL MEDIA EXPOSURE

We are always interested in spotlighting our confirmed exhibitors. If you want your brand to be promoted further before, during, or after the show, please visit:

<https://cosmoprofnorthamerica.com/exhibitor-asset-request-form/>

Additionally, tag us and use #Cosmoprofna to promote your presence at the show and potential to be shared across one of our channels.

INVESTMENT
Complimentary

-  facebook.com/cosmoprofnorthamerica
-  @cosmoprofna
-  Cosmoprof North America
-  @cosmoprofna

# OFFICIAL SHOW DIRECTORY

The Official Show Directory is offered free of charge to all visitors, exhibitors and members of the media in attendance. Your company listing is complimentary and automatically included.

Enhance your directory listing with highlights, bolding or an outlined box for even more visibility at the show! See Sponsorship Brochure for details:

<https://cosmoprofnorthamerica.com/miami/sponsorships/>

INVESTMENT	DEADLINE
Complimentary	Contract must be received and payment made by December 6th.



# THE COSMOPROF & COSMOPACK NORTH AMERICA AWARDS

The Cosmoprof and Cosmopack North America Awards, in partnership with BEAUTYSTREAMS, honor standout beauty products across all sectors of the beauty industry.

Finalists will be featured online ahead of Cosmoprof North America Las Vegas and showcased in a dedicated installation at the Mandalay Bay Convention Center. This high-visibility opportunity offers exceptional exposure to buyers, industry leaders, and trade media, helping elevate brand recognition and influence.

To take advantage of this opportunity, visit: <https://northamerica.cosmoprofawards.com/en>

INVESTMENT	DEADLINE
Complimentary	Applications close December 19th



# COSMOTRENDS

Your application for the Awards will now automatically take you into consideration for CosmoTrends, featuring the most innovative products from Cosmoprof North America exhibitors. The trends identified and the products that define them will be part of a special CosmoTrends installation at the Miami Beach Convention Center during the show and the CosmoTalks “The CosmoTrends Report: Miami 2026.”

To take advantage of this opportunity, visit: <https://cosmoprofnorthamerica.com/miami/cosmotrends-beauty-industry-trends-from-cosmoprof-miami/>

INVESTMENT	DEADLINE
Complimentary	Applications close December 19th



# BEAUTY INDUSTRY REPORT'S COSMOPROF NORTH AMERICA EVENT PREVIEW

Through an exclusive collaboration with the Beauty Industry Report, their winter issue will feature a dedicated Cosmoprof North America Preview, highlighting the Cosmoprof North America Miami brands. If your company is exhibiting, and you have an exciting launch you'd like to showcase, this is the perfect FREE opportunity for you.

To take advantage of this opportunity, please visit:

<https://cosmoprofnorthamerica.com/miami/beauty-industry-report/>

INVESTMENT	DEADLINE
Complimentary	December 18th



# PRESS ZONE

Exhibitors have the valuable opportunity to interact with select media and influencers one-on-one at the show, for potential coverage.

Media and Influencer listing and schedule will be available in November via the below webpage. Appointments are pre-scheduled on a first-come-first serve basis at the show.

<https://cosmoprofnorthamerica.com/miami/press-zone/>

## INVESTMENT

Complimentary

