



ONLINE DIRECTORY DIGITAL PACKAGES

UPGRADE YOUR ONLINE DIRECTORY PRESENCE TO INCREASE VISIBILITY AND INTEREST FROM ATTENDEES



Increase traffic to your
online profile by 4 – 5 x



Promote your company,
products and services



Maximize your ROI by getting
in front of attendee before,
during and after the show

PACKAGE	BASIC	SILVER	GOLD
Featured Placement Placement as a featured exhibitor.			X
Products Engage attendees with digital product descriptions and full color images.		5	Unlimited
Video and Content Share your content and latest news from your company.		3	Unlimited
Company Profile Description (characters) Introduce your company to make a great first impression.	500	1000	2000
Product and Brand Categories Help attendees find you by selecting the categories that best describe your products and brand.	X	X	X
Social Media Links		X	X
Website URL Drive traffic to your website.	X	X	X
Company name, Address and Booth Number	X	X	X
Company Logo Increase your brand recognition.	X	X	X
Messages Send initial message/first time contact message. (General back and forth messages after an initial contact is unlimited.)	30	50	75
Request Meetings Request an onsite meeting with a prospective client.	30	50	75
PACKAGE PRICE	INCLUDED	\$395	\$695

Contact your Account Manager to upgrade to the Silver or Gold digital package.