



IMPORTANT INFORMATION & DATES

EXHIBITOR REGISTRATION AND CREDENTIALS

Each Exhibit Personnel must have their own badge and are to be used only by Exhibit Personnel working in the show. See the below chart to determine your quantity of credentials based upon your booth type.

CREDENTIALS BY BOOTH TYPES OR SIZE

BOOTH TYPE/SIZE	CREDENTIALS
DISCOVER BEAUTY	5 Comp Badges
DISCOVER BEAUTY SPOTLIGHTS	2 Comp Badges
DISCOVER BLACK OWNED BEAUTY	5 Comp Badges
BEAUTY VANITIES	2 Comp Badges
9 – 21 SQ METERS	5 Comp Badges
24 – 35 SQ METERS	10 Comp Badges
36 – 47 SQ METERS	15 Comp Badges
48 – 59 SQ METERS	20 Comp Badges
60 – 71 SQ METERS	25 Comp Badges
72 – 83 SQ METERS	30 Comp Badges
84 + SQ METERS	35 Comp Badges

REGISTERING BOOTH STAFF

Exhibitor registration will open approximately 30 days before the event. You will receive an email from cosmoprofna@compusystems.com when registration is live. Add cosmoprofna@compusystems.com to your email whitelist to ensure you receive the registration notification without any issues.

IMPORTANT

*Please note, proper shoe attire is required during move-in/ out. Anyone wanting to access the show floor during move-in/ out must be wearing closed toe shoes.

*Children under the age of 18 (including infants) will not be permitted on the show floor or in classrooms for liability reasons. No exceptions. Thank you for your understanding as we keep your event safe and professional.



BADGE PICK UP & SHOW PASS ASSISTANCE HOURS

Saturday, July 12	8:00 PM – 5:00 PM	Exhibitors Only
Sunday, July 13	8:00 PM – 5:00 PM	Exhibitors Only
Monday, July 14	8:00 AM – 6:00 PM	Exhibitors and Attendees
Tuesday, July 15	8:00 AM – 6:00 PM	Exhibitors and Attendees
Wednesday, July 16	8:00 AM – 6:00 PM	Exhibitors and Attendees
Thursday, July 17	8:00 AM – 2:30 PM	Exhibitors and Attendees

SHOW SCHEDULE

EXHIBITOR MOVE-IN

Saturday, July 12	8:00 PM – 5:00 PM (60SQM+)
Sunday, July 13	8:00 PM – 5:00 PM
Monday, July 14	8:00 AM – 4:00 PM

EXHIBIT HOURS

Tuesday, July 15	10:00 AM – 6:00 PM
Wednesday, July 16	10:00 AM – 6:00 PM
Thursday, July 17	10:00 AM – 3:00 PM

EXHIBITOR MOVE-OUT

All Halls (C-F) Thursday, July 17	3:00 PM – 11:00PM
Hall C Friday, July 18	8:00 AM – 12:00PM
Hall D-F Friday, July 19	8:00 AM – 5:00 PM

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START DATES & DEADLINES

MAY 13, 2025

Create your company's Online Booth Profile in the Online Directory. Learn more [here](#).

JUNE 5, 2025

Advanced Warehouse Receiving Starts | Exhibitor Shipping | [Connect to GES](#)

JUNE 9, 2025

Last date to book hotels (via our official Housing provider – onPeak) with the lowest rates [Book Your Hotel Here](#)

JUNE 16, 2025

Insurance Submission Due Date | Request or Submit Certificate of Insurance to [Exhibitor Insurance](#)

JUNE 20, 2025

Incentive Rates End | Decorator Services (Furnishings, Flooring, Labor, Graphics) | [Connect to GES](#)

JUNE 24, 2025

Last Day for Incentive Rates | Internet / Phone / TV Services / A/V / Utilities (Electrical & Rigging) | [Connect to Mandalay Bay](#)

JULY 2, 2025

Advanced Warehouse Receiving Ends | [Connect to GES](#)

JULY 11, 2025

On-Site Shipping Starts | Exhibitor Shipping | [Connect to GES](#)