

PREMIUM DIGITAL PACKAGES

UPGRADE YOUR ONLINE DIRECTORY PRESENCE TO INCREASE VISIBILITY AND INTEREST FROM ATTENDEES



Increase traffic to your online profile by 4 – 5 x



Promote your products and services



Maximize your ROI by getting in front of attendees before, during and after the show

PACKAGE	BASIC	SILVER	GOLD
Featured Placement Placement as a featured exhibitor.			X
Products Engage attendees with digital product descriptions and full color images.		5	unlimited
Video & Content Share your content and latest news from your company.		3	unlimited
About Company (characters) Introduce your company to make a great first impression.	250	1000	2000
Product and Brand Categories Help attendees find you by selecting the categories that best describe your products and brand.	X	X	X
Social Media Links	X	X	X
Website URL Drive traffic to your website.	X	X	X
Company Name and Booth Number	X	X	X
Company Logo Increase your brand recognition.	X	X	X
Messages Send initial message/first time contact message. (General back and forth messages after an initial contact is unlimited.) Opens June 12	30	30	30
Request Meetings Request a virtual or onsite meeting with a prospective client. Each meeting request sent is counted, whether it is accepted or not, so choose wisely! Opens June 12	30	30	30
PACKAGE PRICE	INCLUDED	\$695 INCLUDED	\$995

Contact your Account Manager to upgrade to the gold package.