



EXHIBIT SPACE OPTIONS & PRICING

READY STAND

(Picture is based on 12 sqm booth basic option)

- Carpet (Tuxedo).
- BeMatrix Structure with white double fabric walls.
- (1) 500 Watt outlet.
- (1) 60"W x 30"D White table.
- (4) White Chairs.
- (1) 46 1/2"W x 76"H x 13 3/4"D Free standing shelving unit.
- 6' Track light + 3 adjustable heads.
- Company name sign (24"W x 16"H).
- Wastebasket.

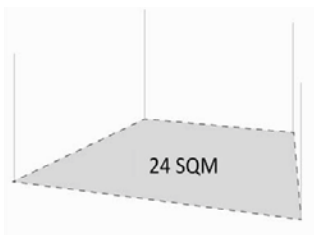


BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
12 to 71 sqm (129 to 764 sqft)	\$531	12 sqm @\$531/sqm = \$6,372
CORNER BOOTH (2 OPEN SIDES)		
12 to 23 sqm (129 to 247 sqft) 24 to 71 sqm (258 to 764 sqft)	\$635 \$557	12 sqm @\$635/sqm = \$7,620

* Square foot measurements above are rounded approximations

RAW SPACE

- Concrete floor space only (no furnishings or walls)
- Exhibitor is responsible for finished back wall that is 8 feet/2,4 meters tall and side wall(s) if space is a corner or inline
- Exhibitor is responsible for mandatory floor covering/carpet
- Space can be increased by individual square meters at a minimum of 1x3 meters
- Carpet & wall panels can be ordered through Official Contractor



BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
24 to 71 sqm (258 to 764 sqft) 72 & larger sqm (775 & larger sqft)	\$401 \$370	24 sqm @\$401/sqm = \$9,624
CORNER BOOTH (2 OPEN SIDES)		
24 to 71 sqm (258 to 764 sqft)	\$416	24 sqm @\$416/sqm = \$9,984
PENINSULA BOOTH (3 OPEN SIDES)		
36 to 71 sqm (388 to 764 sqft) 72 & larger (775 & larger)	\$427 \$385	36 sqm @\$427/sqm = \$15,372
ISLAND BOOTH (4 OPEN SIDES)		
48 to 71 sqm (517 to 764 sqft) 72 to 111 sqm (775 to 1,195 sqft) 112 to 135 sqm (1,205 to 1,453 sqft) 136 & larger sqm (1,463 & larger sqft)	\$450 \$407 \$386 \$370	48 sqm @\$450/sqm = \$21,600

* Square foot measurements above are rounded approximations



OTHER OPTIONS

SPECIAL AREA OPTIONS	100 LBS / 45 KG FREE DRAYAGE INCLUDED	EXHIBIT AREA	PRICE
DISCOVER BEAUTY	X	9 SQM	\$5,950

All Special Areas are hand selected to participate and all have limited availability.

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