

COSMOPROF

NORTH AMERICA MIAMI



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THE LEADING B2B BEAUTY EVENT
IN THE AMERICAS, DEDICATED
TO ALL SECTORS OF THE INDUSTRY

MIAMI

MIAMI BEACH CONVENTION CENTER

JANUARY 26 - 28, 2027

COSMOPROF NORTH AMERICA
COSMOPACK NORTH AMERICA

[COSMOPROFNORTHAMERICA.COM](https://cosmoprofnorthamerica.com)

COSMOPROF NORTH AMERICA MIAMI AT A GLANCE

Cosmoprof North America (CPNA) is the only event in the Americas that unites the **entire beauty industry**, including skin care, makeup, fragrance, hair, and nails, while also encompassing the entire beauty supply chain.

In 2026, the third edition of CPNA Miami attracted **19,000 attendee visits** and featured **845 exhibitors**, maximizing business opportunities across North, South, and Central America, the Caribbean Islands, and the East Coast of the United States.

Attending the fourth edition of Cosmoprof North America Miami offers a unique chance to explore the latest trends, connect with industry leaders, and discover innovative business solutions across every beauty category, all in one venue.

2026
EDITION3rd

SQM

16,983

2026
VISITORS

19,000

FROM 105 COUNTRIES

2026
EXHIBITORS

845

FROM 39 COUNTRIES

[CLICK HERE
TO WATCH-
COSMOPROF 2026
POST SHOW →](#)

WHY COSMOPROF NORTH AMERICA?

1

THE U.S. GATEWAY TO THE
EAST COAST (OF THE
UNITED STATES), LATIN
AMERICAN, AND
CARRIBEAN MARKETS →

2

ALL BEAUTY SECTORS
UNDER ONE ROOF →

3

NETWORK WITH
PEERS AND
MAKE BUSINESS →

4

MAXIMISE YOUR
EXPOSURE THROUGH
SPECIAL PROJECTS →

5

GET INSPIRED BY
COSMOPROF INSIGHTS
AND EVENTS →

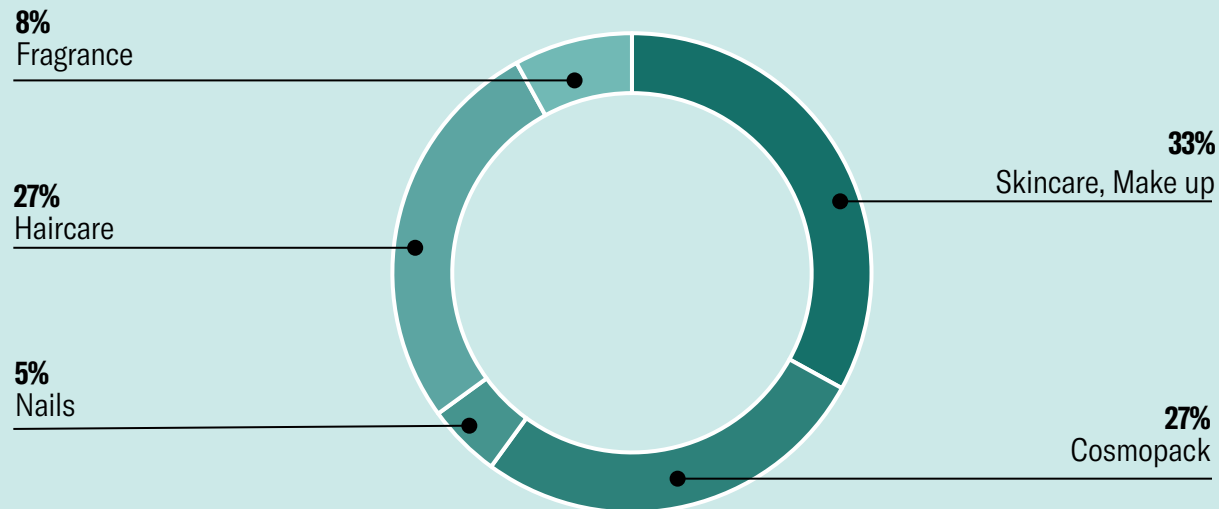
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BENEFIT FROM
THE BRAND AWARENESS
OF COSMOPROF
NETWORK →

COSMOPROF NORTH AMERICA 2026 EXHIBITORS

The third edition of Cosmoprof North America Miami in 2026 gathered 845 exhibitors, 23% of whom also exhibited at Cosmoprof North America Las Vegas 2025.

By showcasing the region's innovation and consumer-driven trends, the event highlighted strategic opportunities for beauty brands to take advantage of the burgeoning Latin American market landscape.

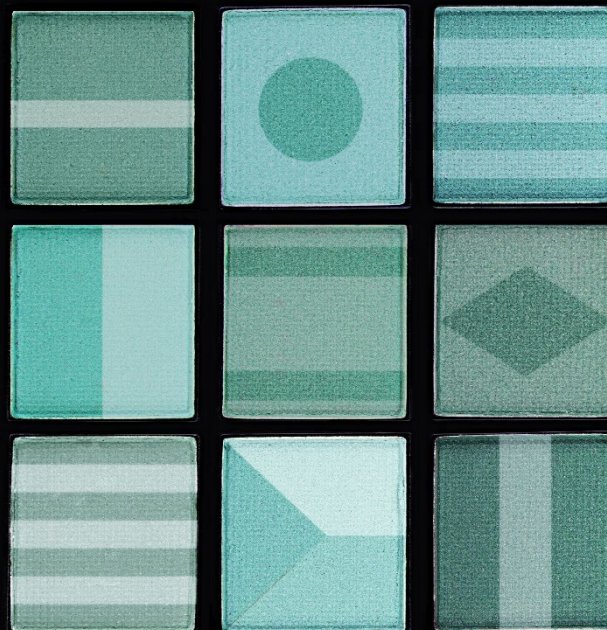


39% DOMESTIC

61% INTERNATIONAL

9 COUNTRY PAVILIONS

Brazil, China, Colombia, France, Germany, Italy, South Korea, Spain, and Turkey.



COSMOPROF BUYERS AND ATTENDEES

During the three-day event, Cosmoprof North America Miami attracted a diverse audience that included retailers, e-commerce experts, distributors, importers, beauty brand owners, suppliers, and members of the press. Notable, only 16% of attendees at Cosmoprof North America Miami also attended Cosmoprof North America Las Vegas in 2025. This highlights each show's unique ability to draw in different and new audiences. They explored new product launches and forged valuable partnerships, fostering growth and innovation within the cosmetics industry.

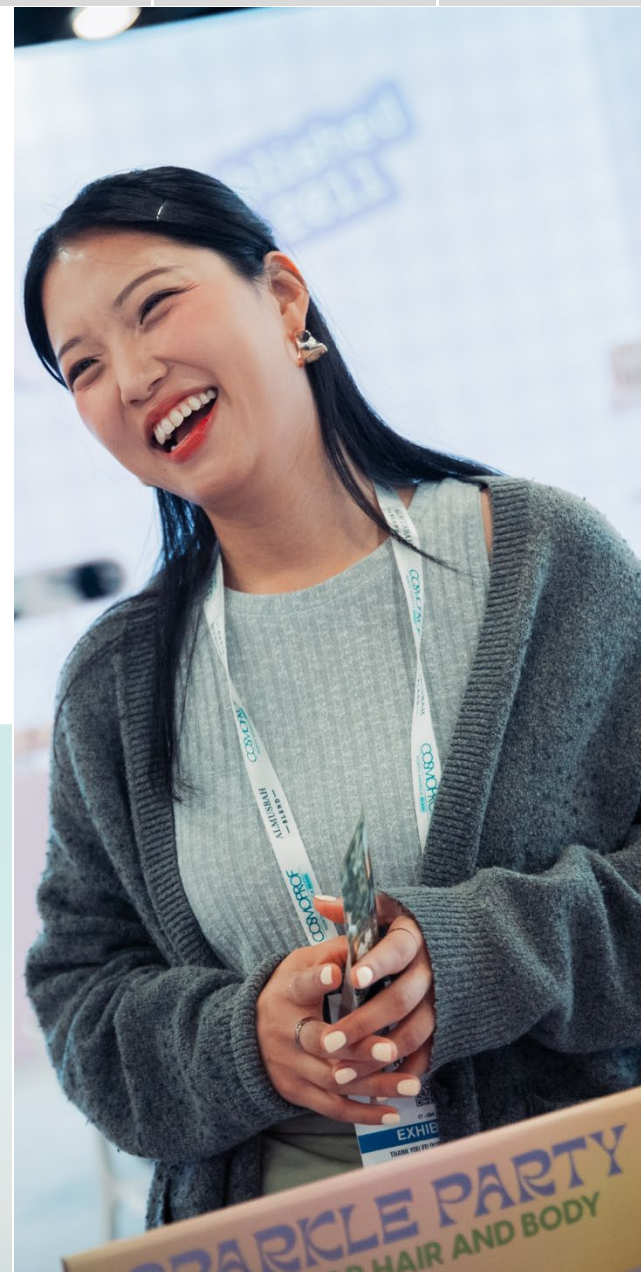
TOP 5 US STATE AND COUNTRIES IN ATTENDANCE

TOP 5 STATES

1	2	3	4	5
FLORIDA	NEW YORK	CALIFORNIA	NEW JERSEY	TEXAS

TOP 10 INTERNATIONAL COUNTRIES

1	2	3	4	5
CANADA	MEXICO	COLOMBIA	BRAZIL	ECUADOR
6	7	8	9	10
PANAMA	GUATEMALA	UNITED KINGDOM	ARGENTINA	SPAIN



PRIMARY BUSINESS NATURE

45%

BRANDS / MANUFACTURERS

39%

RETAIL BUYERS,
DISTRIBUTORS,
IMPORTERS/EXPORTERS

5%

INDUSTRY CONSULTANTS

4%

BEAUTY PROFESSIONAL

2%

PRESS

5%

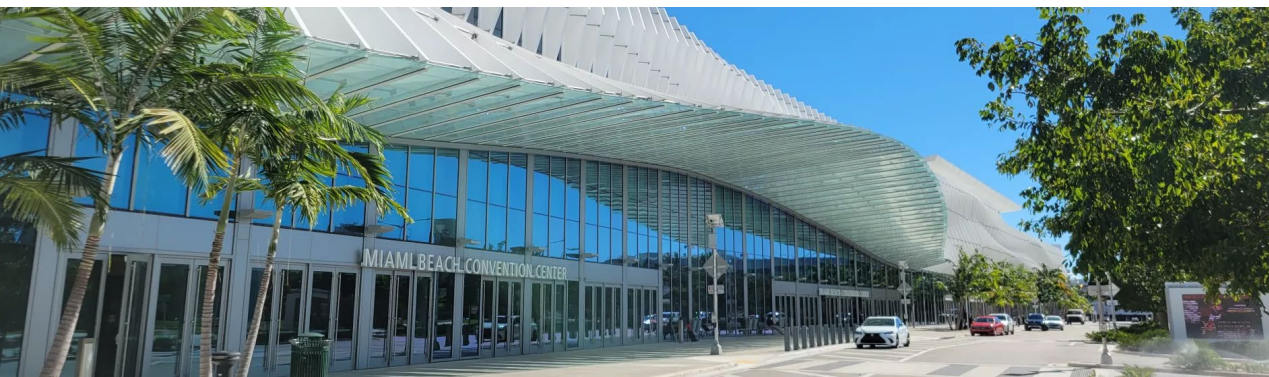
OTHER

ALL BEAUTY SECTORS UNDER ONE ROOF

In 2027, Cosmoprof North America Miami returns to the stunning **Miami Beach Convention Center**. Conveniently situated just 12 miles from **Miami International Airport** and six miles from **Downtown Miami** and **PortMiami**, this venue offers easy accessibility for attendees from around the globe.

Experience the unique advantage of having **all beauty sectors under one roof**, from finished cosmetics and personal care items to the entire beauty supply chain.

Don't miss this opportunity to showcase your brand and connect with industry leaders in one dynamic setting.



FINISHED PRODUCTS

This section showcases finished cosmetics and personal care items from around the world.

HAIR CARE & NAILS

This category encompasses products, equipment, furnishings, and attire related to hair care. It is designed for distributors, retailers, and professionals from beauty centers, wellness centers, spas, hair salons, and hotels. Additionally, there is a wide selection of nail products, equipment, furnishings, and services available for both retail and professional channels.

SKINCARE, MAKEUP & FRAGRANCE

In this section, distributors, retailers, and wholesalers will be able to discover the most comprehensive array of new and established skincare, makeup, and fragrance brands from across the globe.

SUPPLY CHAIN - COSMOPACK

Cosmopack North America is the only event in the Americas fully dedicated to the entire beauty supply chain.

RAW MATERIALS AND INGREDIENTS

Raw & semi-processed materials for cosmetic products, formulation, testing and regulation.

PRIVATE LABEL AND CONTRACT MANUFACTURING

Contract Manufacturing / OEM / ODM / Private Label and Manufacturing for third party.

PACKAGING

Primary & Secondary Packaging.

MACHINERY SOLUTIONS FOR THE BEAUTY INDUSTRY

Processing and packaging machineries for cosmetics products.

COUNTRY PAVILIONS

Country pavilions showcase authentic elements and innovation from countries recognized for strong heritage in beauty, represented as part of cohesive national presentations.

THE BEAUTY VANITIES, A SPECIAL AREA

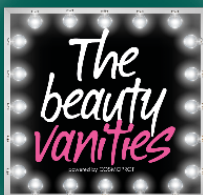
The special area **The Beauty Vanities** presents a line-up that includes hidden gems from across the globe, each one adding value, solutions, and excitement to the show.

This high-end curated section is centrally located on the show floor and provides a traditional exhibition presentation where all attendees are invited to come and discover these skin care, makeup, and fragrance Brands.



FEATURES:

- An all-inclusive, curated exhibit area
- The area will have its own distinguishing high-end look and customized marketing
- Participation in promotional product bags distributed to consumer and trade media, and VIP buyers



CONNECT WITH BUYERS FROM AROUND THE GLOBE

The Buyer Program is meant for beauty industry professionals from around the world and encourages networking in pre-arranged face-to-face meetings between exhibitors and top buyers.

Finished products exhibitors can network with a selection of preapproved local and international retailers, distributors, importers, wholesalers, buyers for spas, and brands.

Cosmopack exhibitors can take advantage of East Coast and international-based brands seeking supply chain solutions



HOSTED BUYERS :

159

FROM
13 COUNTRIES

SELECT RETAILERS, DISTRIBUTORS, AND BRANDS IN ATTENDANCE

1 HOTEL ● AL HANAN ● AMINCO ● BEAUTY INC ● BEAUTY SPACE ● BELK ● BLUSH-BAR
● BOOZ UK ● CO BIGELOW ● COSMETIQUE FRANCE LAURE ● COSTCO ● COUCOSS BEAUTY
● CVS ● CVS / NAVARRO PHARMACY ● DOMERIL ● DUTY FREE SHOPPERS ● DYPENKO ●
EACH AND EVERY ● ECOSMETICS ● ESTEE ● FACEGYM ● FARMACIAS ARROCHA ● FNCA
DARTY ● FONTAINEBLUE ● FREEPEOPLE ● FRESH AND FLY ● GABE'S ● GIUVADAN ●
HMART ● HMO ● ICSITUM ● IPSY ● ISOLEE ● JANE IREDALE ● JW MARRIOTT ● KAO
CORPORATION ● KE-HE ● LEOPHARMA ● LOBLAW ● LULU GROUP ● MACY'S ● MACYS
BACKSTAGE ● MARIO BADESCU ● NEIMAN MARCUS ● OHLLOLY ● OY STONE FINLAND ●
PIXI ● PRO SALON ● PROBELA ● REFY BEAUTY ● REVLON ● SALLY BEAUTY ● SALLY
BEAUTY MX ● SCHEELS ● SCOTT BARNES ● SDM ● SIA ASONANSE ● SKINROLLER ● SOL
DE JANEIRO ● SOLFISH ● SPACE NK ● SPACE NK UK ● STARBOARD GROUP ● SYNERGY
DISTRIBUTION ● TARGET ● TEMU ● TIK TOK MARKETING ● WALGREENS ● WALMART CA

"Cosmoprof North America Miami remains a cornerstone for our sourcing strategy. The energy this year was incredible, and it provided a streamlined way for us to connect with high-quality suppliers that align with our mission of bringing premium wellness brands to the Dominican Republic."

Diego Leong,
Super 100%

"Cosmoprof Miami 2026 was a very productive and inspiring show overall. It was great to connect with well established brands while also discovering new and innovative companies, which made it easy to identify emerging trends and potential partnership opportunities. The buyer program was well organized and created a great environment for meaningful, efficient conversations, making the experience both enjoyable and valuable."

Sophia Sanchez,
Starboard Cruises



MAXIMISE YOUR EXPOSURE THROUGH OUR DIGITAL TOOLS AND SPECIAL PROJECTS

Cosmoprof North America serves as a launchpad for new products and solutions. Thanks to digital tools such as the Online Directory, Mobile App, and our marketing projects, exhibitors can present their major breakthroughs, and benefit of a multichannel online and offline program of promotion.

The Cosmoprof North America Awards and Cosmopack North America Awards, in partnership with international trend agency BEAUTYSTREAMS, formally recognize the absolute best in beauty products, celebrate innovation, and honor excellence in packaging design and formulation among exhibitors. [LEARN MORE>>](#)

CosmoTrends is the annual report on beauty trends, featuring the most innovative products from the exhibitors written by an international trend agency. [LEARN MORE>>](#)

The Press Zone houses influencers and beauty editors from consumer and trade publications for select hours on the show floor. Exhibitors have the exclusive opportunity to interact with select media one-on-one, allowing brands to tell their stories directly to generate post-show coverage or get featured to their global community of followers. [LEARN MORE >>](#)



GET INSPIRED

Find inspiration in special projects organized in partnerships with global trend agencies, industry associations, organizations, leaders and executives.



CosmoTalks is Cosmoprof North America's conference format that combines creativity, inspiration, and business. With more than 10 seminars and workshops, it aims to be the widest ranging series of conferences and in-depth talks in the beauty industry. [Click here to view the 2026 line-up >>](#)



This unique, one-day intensive conference was created to provide beauty entrepreneurs with a hands-on practical workshop that will provide them with many of the tools necessary to help them succeed. Entrepreneur Academy classes show attendees how to turn ideas into action, build a brand, manage financials, and more. [Click here to view the 2026 line-up >>](#)



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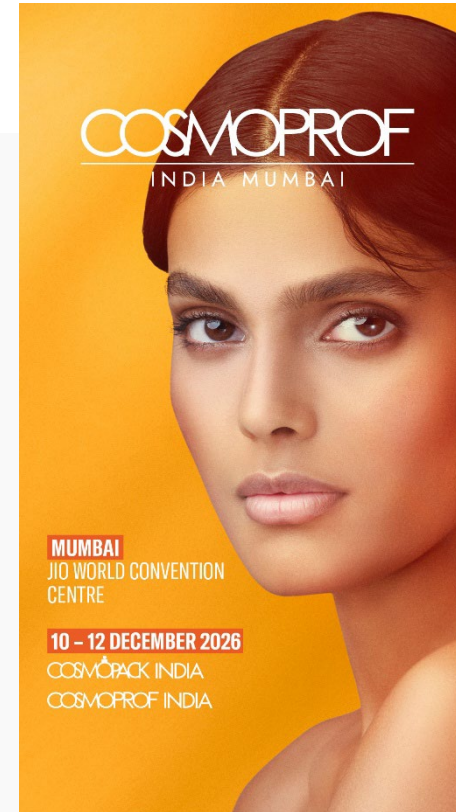
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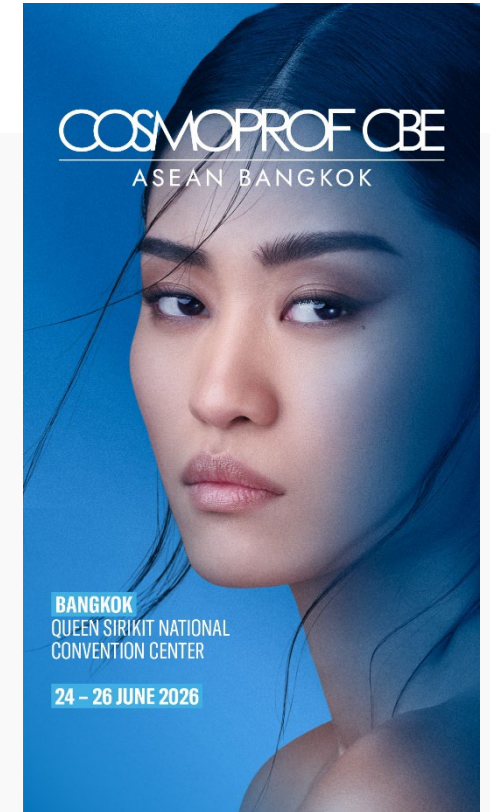


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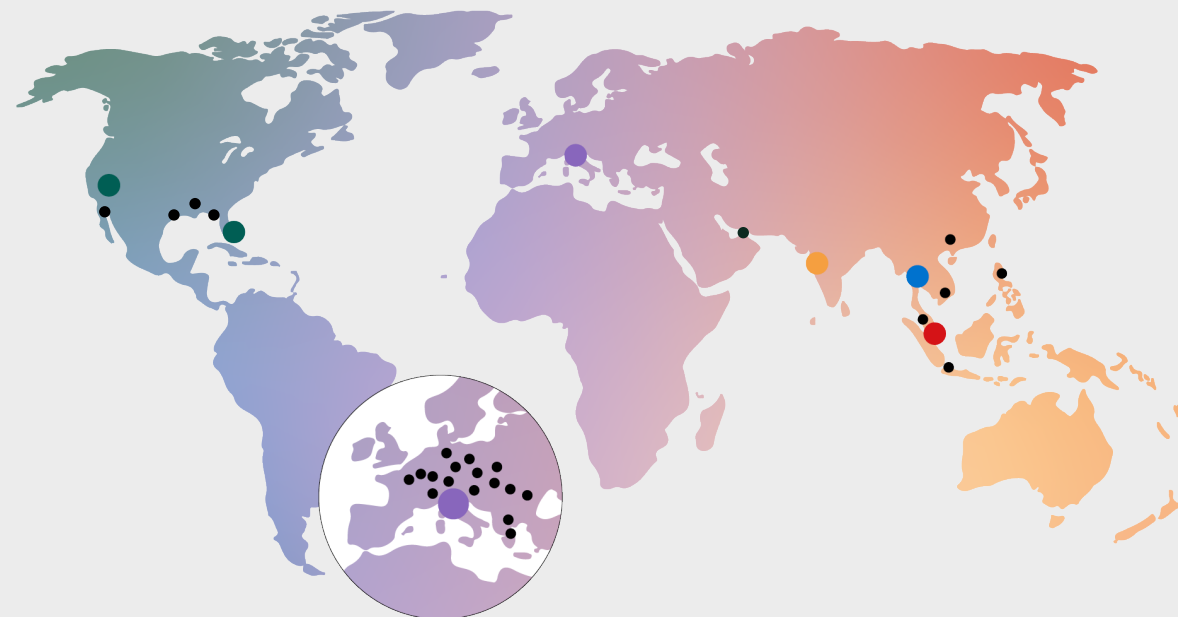
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