

COSMOPROF

NORTH AMERICA MIAMI

- **THE LEADING B2B BEAUTY
EVENT IN THE AMERICAS,
DEDICATED TO ALL SECTORS
OF THE INDUSTRY**

- **MIAMI**

MIAMI BEACH CONVENTION CENTER

- **JANUARY 21 - 23, 2025**

COSMOPROF NORTH AMERICA

COSMOPACK NORTH AMERICA

- [COSMOPROFNORTHAMERICA.COM](https://cosmoprofnorthamerica.com)

- [DISCOVER MORE →](#)



COSMOPROF NORTH AMERICA MIAMI AT A GLANCE

Cosmoprof North America (CPNA) is the leading B2B trade show platform for the beauty industry in the Americas. CPNA's comprehensive three-day event covers all beauty sectors, facilitating product launches and business connections.

In 2024, CPNA expanded to Miami, attracting **19,000+ visits** and **700+ exhibitors**, aiming to maximize business potential across **North, South, and Central America, the Caribbean Islands, and the East Coast of the United States.**

The exhibition is one of the destination in the Cosmoprof network, a 360° worldwide platform which involves over 500,000 professionals and 10,000 exhibitors from all over the world, with shows in Bologna, Hong Kong, Mumbai, Bangkok, and Miami.

2024 EDITION

1ST

SQM

12,000+

2024 ATTENDANCE

19,355

VISITS FROM 113
COUNTRIES OF ORIGIN

2024 EXHIBITORS

704

FROM 40
COUNTRIES OF ORIGIN



WHY COSMOPROF NORTH AMERICA MIAMI?

1 THE U.S. GATEWAY TO LATIN AMERICAN MARKET →

2 ALL BEAUTY SECTORS UNDER ONE ROOF →

3 NETWORK WITH PEERS AND MAKE BUSINESS →

4 MAXIMIZE YOUR EXPOSURE THROUGH OUR SPECIAL PROJECTS →

5 GET INSPIRED BY COSMOPROF INSIGHTS & EVENTS →

6 BENEFIT FROM THE BRAND AWARENESS OF COSMOPROF NETWORK →



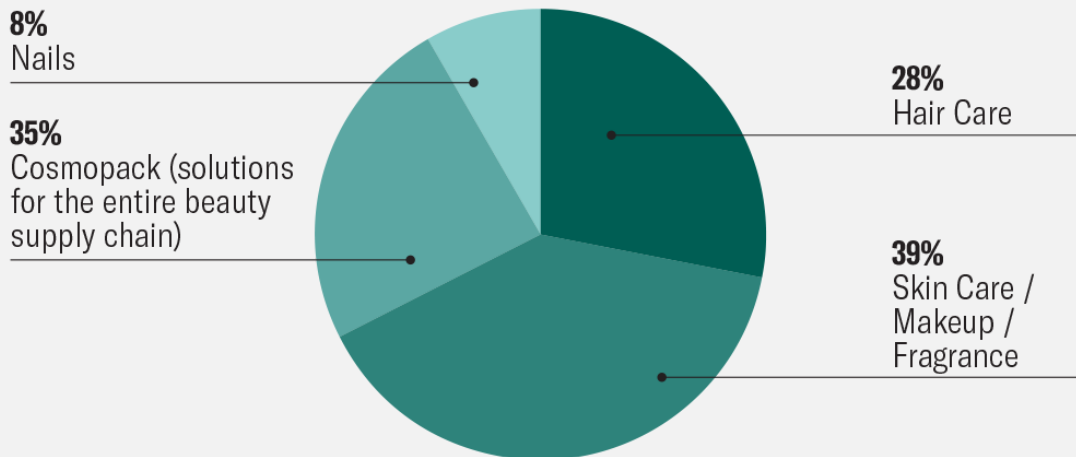
COSMOPROF NORTH AMERICA MIAMI 2024 EXHIBITORS

The inaugural **Cosmoprof North America Miami edition in 2024** brought together over **700 exhibitors**. By showcasing the **region's innovation and consumer-driven trends**, the event highlighted strategic opportunities for beauty brands to take advantage of the burgeoning Latin American market landscape.



● **DOMESTIC 45%** ● **INTERNATIONAL 55%**

EXHIBITORS PRODUCT SECTORS



9 COUNTRY PAVILIONS

One of the distinctive features of the 2024 event was the presence of country pavilions, supported by foreign governments that recognized the pivotal role of creating exposure for their brands in the U.S.

These pavilions, representing countries **Brazil, China, Colombia, France, Germany, South Africa, South Korea, Spain, and Turkey**, added a global dimension to the event, fostering international collaboration and showcasing the beauty industry's diversity.

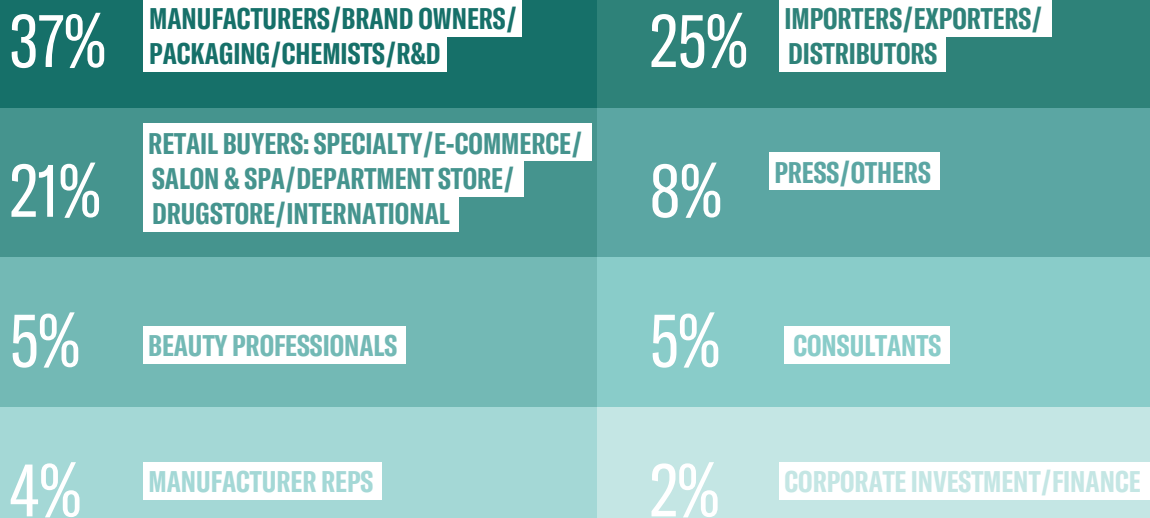


COSMOPROF BUYERS AND ATTENDEES

During the three-day event, Cosmoprof North America Miami drew a diverse mix of attendees, ranging from **retailers, e-commerce experts, distributors, importers, beauty brand owners, suppliers, to members of the press.**

They explored new product launches and forged valuable partnerships, fostering growth and innovation within the cosmetics industry.

VISITOR PROFILE



TOP US STATES AND COUNTRIES IN ATTENDANCE

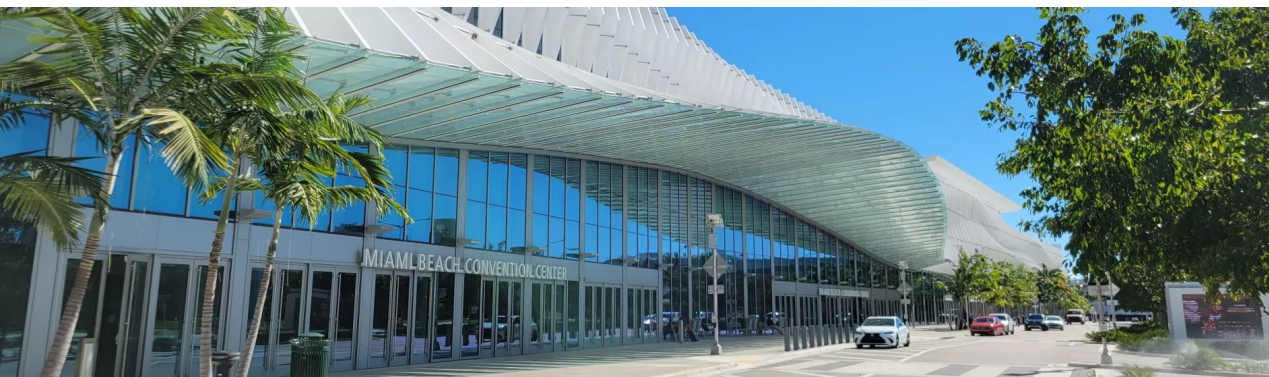
| | | | | | | | | | | | |
|----------------------|--------------------------------|----------|----------|----------|----------|------------|----------|------------|--------------------|-----------|-----------|
| UNITED STATES | 1 | FLORIDA | 2 | NEW YORK | 3 | NEW JERSEY | 4 | CALIFORNIA | 5 | TEXAS | |
| | INTERNATIONAL COUNTRIES | 1 | CANADA | 2 | COLOMBIA | 3 | MEXICO | 4 | ITALY | 5 | GUATEMALA |
| | | 6 | ECUADOR | 7 | PERU | 8 | BRAZIL | 9 | DOMINICAN REPUBLIC | 10 | PANAMA |

ALL BEAUTY SECTORS UNDER ONE ROOF

In 2025, Cosmoprof North America Miami returns to the stunning **Miami Beach Convention Center**. Conveniently situated just 12 miles from **Miami International Airport** and six miles from **Downtown Miami** and **PortMiami**, this venue offers easy accessibility for attendees from around the globe.

Experience the unique advantage of having **all beauty sectors under one roof**, from finished cosmetics and personal care items to the entire beauty supply chain.

Don't miss this opportunity to showcase your brand and connect with industry leaders in one dynamic setting.



FINISHED PRODUCTS

This section showcases finished cosmetics and personal care items from around the world.

HAIR CARE

Products, equipment, furnishings, attire and services dedicated to hair. It is ideal for distributors, retailers, and professionals from beauty centers, wellness centers, spas, hair salons, and hotels.

SKINCARE & MAKEUP

In this section, distributors, retailers, and wholesalers will be able to discover the most comprehensive array of new and established skincare, makeup, and fragrance brands from across the globe.

NAILS

A wide selection of nail products, equipment, furnishings, and services for retail and professional channels.

SUPPLY CHAIN - COSMOPACK

Cosmopack North America is the only event in the Americas fully dedicated to the entire beauty supply chain.

RAW MATERIALS AND INGREDIENTS

Raw & semi-processed materials for cosmetic products, formulation, testing and regulation.

PRIVATE LABEL AND CONTRACT MANUFACTURING

Contract Manufacturing / OEM / ODM / Private Label and Manufacturing for third party.

PACKAGING

Primary & Secondary Packaging.

MACHINERY SOLUTIONS FOR THE BEAUTY INDUSTRY

Processing and packaging machineries for cosmetics products.

COUNTRY PAVILIONS

Country pavilions showcase authentic elements and innovation from countries recognized for strong heritage in beauty, represented as part of cohesive national presentations.

DISCOVER BEAUTY, A SPECIAL AREA



The Special Area **Discover Beauty** presents a line-up that includes hidden gems from across the globe, each one adding value, solutions, and excitement to the show.

This high-end curated section is centrally located on the show floor and provides a traditional exhibition presentation where all attendees are invited to come and discover these skin care, makeup, and fragrance brands.

FEATURES:

- An all-inclusive high-end curated exhibit area
- The area will have its own distinguishing high-end look and customized marketing
- Participation in promotional product bags distributed to consumer and trade media, and VIP buyers



CONNECT WITH BUYERS FROM AROUND THE GLOBE

The Buyer Program is meant for beauty industry professionals from around the world and encourages networking in pre-arranged face-to-face meetings between exhibitors and top buyers.

Finished products exhibitors can network with a selection of preapproved local and international retailers, distributors, importers, wholesalers, buyers for spas, and brands.

Cosmopack exhibitors can take advantage of East Coast and international-based brands seeking supply chain solutions.



SELECT RETAILERS, DISTRIBUTORS, AND BRANDS IN ATTENDANCE

1 Hotels • Advanced Beauty Concepts • Anthropologie • Bealls • Beauty Craft • Beauty Salon Distributors • Blush-bar • Burlington • C.O. Bigelow • Comercializadora Mtd • Costa D'este • Cvs Health • Cvs Health Puerto Rico • D'mujeres Beauty Market • Duty Free Americas • El Palacio De Hierro • Ecosmetics • Four Seasons Hotel • Grupo Boticario • Hsn • Icsitum • Ipsy • Kendo Brands • Leopharma • Life Of Riley • Loblaw Companies • Macy's • Neiman Marcus • Nordstrom • Olivela • Paul Mitchell • Perfumaria Goya • Premier Beauty Supply • Qvc • Rue Guilt Groupe • Sally Beauty • Saloncentric • Sayn Beauty • Sephora • Shoppers Drug Mart • Spacenk • Starboard Cruises • Target • The Beauty Concept • Thirteen Lune • Tjx • Tjx Canada • Tjx Europe • Top Brands International • Tru Beauty Salon Services • Ulta Beauty • Ultra Standard Distributors • Urban Outfitters • Urban Outfitters Uk • Walgreens • Walmart • Walmart Puerto Rico • Whole Foods • Woolworth Trading



“The show was a great success for us. It was busy from the moment doors opened the first day and continued throughout the whole show. We not only were able to meet with our existing established business partners but accomplished both of our goals. We met dozens of credible new prospects to partner with throughout all of Latin America.”

Steven Miller,
Executive Vice President,
Annie International Inc

“Our days at Cosmoprof were simply brilliant! We loved the CosmoTalks focusing on retail evolution, packaging sustainability, and driving innovation in product development. We met wonderful people and incredible brands, manufacturers, and packaging companies from all over the world. We came home energized, with many follow-ups to do, many emails to send, and so thankful that we were able to share in these special days with our beloved industry.”

Claudia Lloreda,
Founder & General Manager,
Blush-Bar



MAXIMIZE YOUR EXPOSURE THROUGH OUR DIGITAL TOOLS AND SPECIAL PROJECTS

Cosmoprof North America serves as a launchpad for new products and solutions. Thanks to digital tools such as the Online Directory, Mobile App, and our marketing projects, exhibitors can present their major breakthroughs, and benefit of a multichannel online and offline program of promotion.



CosmoTrends is the annual report on beauty trends, featuring the most innovative products from the exhibitors written by an international trend agency. [LEARN MORE >>](#)



The Press Zone houses influencers and beauty editors from consumer and trade publications for select hours on the show floor. Exhibitors have the exclusive opportunity to interact with select media one-on-one, allowing brands to tell their stories directly to generate post-show coverage or get featured to their global community of followers. [LEARN MORE >>](#)



GET INSPIRED

Find inspiration in special projects organized in partnerships with global trend agencies, industry associations, organizations, leaders and executives.

**COSMO
TALKS**

CosmoTalks is Cosmoprof North America's conference format that combines creativity, inspiration, and business. With more than 10 seminars and workshops, it aims to be the widest ranging series of conferences and in-depth talks in the beauty industry.

[click here to view the 2024 line-up >>](#)

**COSMOPACK
EDUCATION**

Cosmopack North America's conference format features seminars and panels on raw materials and ingredients, private label and contract manufacturing, primary and secondary packaging, machinery, and other supply chain solutions in the beauty industry. [click here to view the 2024 line-up >>](#)

**ENTREPRENEUR
ACADEMY**

This unique, one-day intensive conference was created to provide beauty entrepreneurs with a hands-on practical workshop that will provide them with many of the tools necessary to help them succeed. Entrepreneur Academy classes show attendees how to turn ideas into action, build a brand, manage financials, and more.



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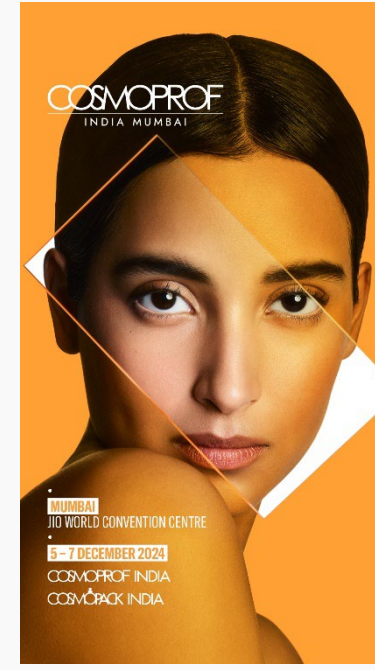
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Organiser



International agent

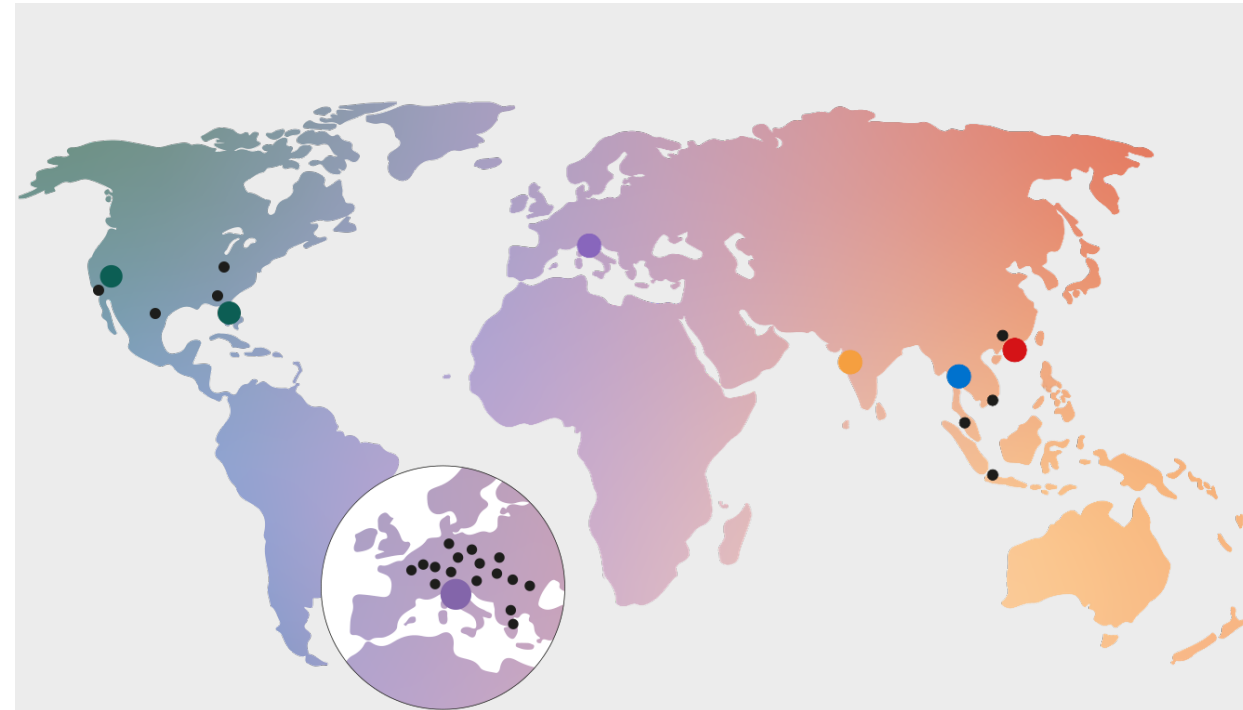


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SALES OFFICE THE AMERICAS

USA Beauty LLC
Orlando, FL, USA
P +1 800 335 7469
cosmoprofsales@informa.com

**SALES OFFICE AFRICA EUROPE,
ISRAEL, LEBANON, TURKEY**

BolognaFiere Cosmoprof S.p.a.
Milan, Italy
P +39 02 796 420
F +39 02 795 036
international@cosmoprof.it

SALES OFFICE ASIA, OCEANIA

Cosmoprof Asia LTD
Hong Kong
P +852 3709 4988
cosmoprofasia-hk@informa.com

SALES OFFICE INDIA

Cosmoprof India LTD
Mumbai, India
P +91 98 3389 8098
F +91 22 6172 7273
cosmoprof-india@informa.com

cosmoprofnorthamerica.com



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