



EXHIBIT SPACE OPTIONS & PRICING

READY STAND

(Picture is based on 12 sqm booth basic option)



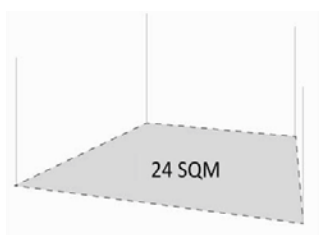
- (4) Chairs
- (1) Wastebasket
- 500 watt outlet
- Rectangular table
- Carpet (color is pepper)
- White cloth wall panels (8ft in height)
- (1) Moveable Shelf Unit with (4) shelves
- ½ meter graphic on front panel of booth
- Fascia board with company name & booth number
- Affixing anything directly to the walls is not allowed
- Track lighting with 3 adjustable heads

BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
12 to 71 sqm (129 to 764 sqft)	\$516	12 sqm @\$516/sqm = \$6,192
CORNER BOOTH (2 OPEN SIDES)		
12 to 23 sqm (129 to 247 sqft) 24 to 71 sqm (258 to 764 sqft)	\$611 \$541	12 sqm @\$611/sqm = \$7,332

* Square foot measurements above are rounded approximations

RAW SPACE

- Concrete floor space only (no furnishings or walls)
- Exhibitor is responsible for finished back wall that is 8 feet/2,4 meters tall and side wall(s) if space is a corner or inline
- Exhibitor is responsible for mandatory floor covering/carpet
- Space can be increased by individual square meters at a minimum of 1x3 meters
- Carpet & wall panels can be ordered through GES



BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
24 to 71 sqm (258 to 764 sqft) 72 & larger sqm (775 & larger sqft)	\$374 \$349	24 sqm @\$374/sqm = \$8,976
CORNER BOOTH (2 OPEN SIDES)		
24 to 71 sqm (258 to 764 sqft)	\$392	24 sqm @\$392/sqm = \$9,408
PENINSULA BOOTH (3 OPEN SIDES)		
36 to 71 sqm (388 to 764 sqft) 72 & larger (775 & larger)	\$400 \$363	36 sqm @\$400/sqm = \$14,400
ISLAND BOOTH (4 OPEN SIDES)		
48 to 71 sqm (517 to 764 sqft) 72 to 111 sqm (775 to 1,195 sqft) 112 to 135 sqm (1,205 to 1,453 sqft) 136 & larger sqm (1,463 & larger sqft)	\$409 \$370 \$354 \$338	48 sqm @\$409/sqm = \$19,632

* Square foot measurements above are rounded approximations

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NEW VENUE

LAS VEGAS
MANDALAY BAY CONVENTION
CENTER

JULY 23 - 25, 2024



OTHER OPTIONS

SPECIAL AREA OPTIONS	100 LBS / 45 KG FREE DRAYAGE INCLUDED	EXHIBIT AREA	PRICE
DISCOVER BEAUTY (DB)	X	9 SQM	\$7,000
DISCOVER GREEN	X	9 SQM	\$5,600
BEAUTY VANITY	X	3 SQM	\$3,500
DISCOVER BLACK OWNED BEAUTY	X	9 SQM	\$5,200

All Special Areas are hand selected to participate and all have limited availability.

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