



EXHIBIT SPACE OPTIONS & PRICING

READY STAND

(Picture is based on 12 sqm booth basic option)



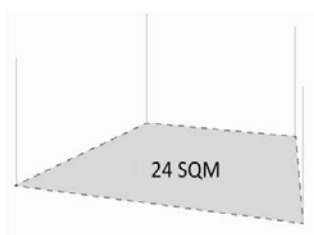
- (4) Chairs
- (1) Wastebasket
- 500 watt outlet
- Rectangular table
- Carpet (color is pepper)
- White cloth wall panels (8ft in height)
- (1) Moveable Shelf Unit with (4) shelves
- ½ meter graphic on front panel of booth
- Fascia board with company name & booth number
- Affixing anything directly to the walls is not allowed
- Track lighting with 3 adjustable heads

BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
12 to 71 sqm (129 to 764 sqft)	\$485	12 sqm @\$485/sqm = \$5,820
CORNER BOOTH (2 OPEN SIDES)		
12 to 23 sqm (129 to 247 sqft)	\$577	12 sqm @\$577/sqm = \$6,924
24 to 71 sqm (258 to 764 sqft)	\$509	

* Square foot measurements above are rounded approximations

RAW SPACE

- Concrete floor space only (no furnishings or walls)
- Exhibitor is responsible for finished back wall that is 8 feet/2,4 meters tall and side wall(s) if space is a corner or inline
- Exhibitor is responsible for mandatory floor covering/carpet
- Space can be increased by individual square meters at a minimum of 1x3 meters
- Carpet & wall panels can be ordered through GES



BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
24 to 71 sqm (258 to 764 sqft) 72 & larger sqm (775 & larger sqft)	\$363 \$338	24 sqm @\$363/sqm = \$8,712
CORNER BOOTH (2 OPEN SIDES)		
24 to 71 sqm (258 to 764 sqft)	\$380	24 sqm @\$380/sqm = \$9,120
PENINSULA BOOTH (3 OPEN SIDES)		
36 to 71 sqm (388 to 764 sqft) 72 & larger (775 & larger)	\$389 \$352	36 sqm @\$389/sqm = \$14,004
ISLAND BOOTH (4 OPEN SIDES)		
48 to 71 sqm (517 to 764 sqft) 72 to 111 sqm (775 to 1,195 sqft) 112 to 135 sqm (1,205 to 1,453 sqft) 136 & larger sqm (1,463 & larger sqft)	\$397 \$359 \$343 \$328	48 sqm @\$397/sqm = \$ 19,056

* Square foot measurements above are rounded approximations



OTHER OPTIONS

SPECIAL AREA OPTIONS	100 LBS / 45 KG FREE DRAYAGE INCLUDED	EXHIBIT AREA	PRICE
DISCOVER BEAUTY (DB)	X	12 SQM	\$7,790
DISCOVER BEAUTY SPOTLIGHTS	X	9 SQM	\$6,710
DISCOVER GREEN	X	9 SQM	\$5,585
THE BEAUTY VANITIES	X	CUSTOM	\$3,355
DISCOVER BLACK OWNED BEAUTY	X	9 SQM	\$5,115
BEAUTY TECH	X	CUSTOM	\$4,050

All Special Areas are hand selected to participate and all have limited availability.

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