

•
MIAMI
MIAMI BEACH CONVENTION
CENTER

•
JANUARY 27 – 29, 2026

COSMOPROF NORTH
AMERICA

COSMOPACK NORTH
AMERICA

COSMOPROF

NORTH AMERICA
LAS VEGAS | MIAMI

COSMOPROF NORTH AMERICA MIAMI RETURNS FOR ITS THIRD EDITION, JANUARY 27–29, 2026: STAYING AHEAD IN BEAUTY, INNOVATION, AND INDUSTRY INSIGHTS

More than 800 brands and suppliers unite in Miami to showcase the future of beauty across skin care, makeup, fragrance, hair, nails, and the entire supply chain.

Miami, Florida (November 13, 2025) – Cosmoprof North America Miami will return for its third edition, taking place January 27–29, 2026, at the Miami Beach Convention Center. As a premier B2B beauty trade show in the Americas, the event remains a key platform for discovering innovation, emerging trends, and business opportunities across the global beauty landscape.

Taking place in Miami, a key hub connecting North America, Latin America, and the global beauty industry, the 2026 edition will unite over 800 brands and suppliers to showcase the future of beauty innovation. Exhibitors will showcase cutting-edge products, formulations, and technologies across major sectors, including skincare, makeup, fragrance, hair care, nails, and Cosmopack, representing the entire beauty supply chain.

Following its significant expansion in 2025, the upcoming edition promises an even more dynamic show floor, showcasing the industry’s ongoing momentum and creativity. The Beauty Vanities area returns to the spotlight with brands curated product assortments that embody simplicity, authenticity, and innovation. The fragrance category will also take center stage, doubling in presence from the previous year, a reflection of the category’s surging growth and consumer excitement.

Networking opportunities will be abundant both on and off the show floor at Cosmoprof North America Miami, ensuring buyers, brands, and industry leaders have multiple touchpoints to connect meaningfully. Powered by our AI matchmaking platform, MyMatch, attendees will have the ability to discover, pair, and schedule high-value meetings aligned with their goals throughout the event. In addition, our Welcome Party on Day One and dedicated Networking Happy Hour on Day Two will further expand connection opportunities, fostering new relationships and accelerating business growth in an elevated, social environment.

In partnership with BEAUTYSTREAMS, CosmoTrends will once again deliver its anticipated annual report, highlighting the key movements and innovations shaping the beauty industry for 2026. A curated display and presentation will guide attendees through evolving consumer demands and market directions, helping them stay one step ahead in an ever-changing landscape.

Organizer – USA Beauty LLC

informa markets

Bologna
Fiere

PBA Professional
Beauty
Association
MEMBERSHIP • ASSOCIATION • COMMUNITY

In addition to its expansive show floor, Cosmoprof North America Miami will feature a robust educational program designed to empower emerging brands and entrepreneurs. The Entrepreneur Academy offers tailored sessions with actionable strategies for growth, marketing, and operations, while CosmoTalks convenes leading voices in beauty research, brand strategy, and retail. Confirmed participants include The Estée Lauder Companies, K18, and Dossier, among other major players shaping the future of beauty.

As Cosmoprof North America Miami enters its third year, it continues to establish itself as a must-attend event for beauty professionals seeking to stay ahead of global trends, expand connections, and explore the innovations shaping the industry's future. Registration is now open, with attendees invited to save up to 30% by registering by November 21, 2025.

To register, visit <https://cosmoprofnorthamerica.com/miami/>.

#####

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Boating, Pharmaceuticals, Food, Fashion and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit: WWW.INFORMAMARKETS.COM.

BolognaFiere Group is the world's leading trade show organizer in cosmetics, fashion, architecture, building, art, and culture. The Group has more than 80 international exhibitions within its portfolio, notably Cosmoprof Worldwide Bologna, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. For the 2024 edition, Cosmoprof registered more than 248,000 attendees from 150 countries in the world, and 3,012 exhibitors from 69 countries. Cosmoprof Worldwide Bologna 2024 is scheduled from March 20 to 23, 2025, in Bologna – Italy. Cosmoprof's B2B format is constantly able to support companies and stakeholders in their business all over the world with specific tools and initiatives adapted to each market. The Cosmoprof platform extends throughout the entire world, with Cosmoprof North America, Cosmoprof Asia, Cosmoprof India, and Cosmoprof CBE ASEAN. For more information, please visit: WWW.COSMOPROF.COM.

The Professional Beauty Association (PBA) is dedicated to advocating and fighting for the rights and professionalism of the beauty industry, and is committed to the long-term success of beauty professionals and the businesses that employ and support them. As the largest and most inclusive trade organization representing the entire beauty industry, PBA advocates for legislation on behalf of the industry, including such things as fighting against deregulation. PBA also provides curated

resources to empower members, including education, business tools and resources, curated healthcare and insurance options, exclusive events, charitable initiatives, scholarships, networking opportunities and proprietary reports and data. Members include manufacturers, distributors, salons, spas, schools, independent practitioners, students, and industry suppliers. For more information on membership, please visit: WWW.PROBEAUTY.ORG/JOIN.