

EXHIBITOR DATA

EXHIBITING
COMPANIES



DOMESTIC

INTERNATIONAL

COUNTRIES
OF ORIGIN

COUNTRY
PAVILIONS

845

41%

59%

39

10

EXHIBITOR PRODUCT SECTORS

30% Skin Care / Makeup

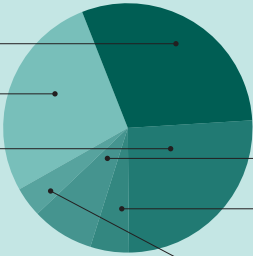
27% Cosmopack

26% Hair

8% Fragrance

5% Nails

4% Beauty Vanities



ATTENDEE DATA

VISITS

NEW TO COSMOPROF
NORTH AMERICA



DOMESTIC

INTERNATIONAL

COUNTRIES OF ORIGIN

19,000

56%

77%

33%

106

PRIMARY BUSINESS NATURE

45% Brands / Manufacturers

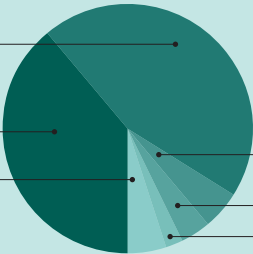
39% Buyers:
Retail Buyers, Distributors,
Importers / Exporters

5% Industry Consultants

5% Other

4% Beauty Professionals

2% Press



TOP REASONS FOR ATTENDING

NEW PRODUCT
TRENDS

NETWORK WITH INDUSTRY
PEERS AND LEADERS

FIND NEW VENDORS AND
SUPPLIERS TO DEVELOP
NEW PRODUCTS

DISCOVER FINISHED PRODUCTS
TO DISTRIBUTE/LAUNCH
IN STORE AND E-COMM

FIND CONTRACT
AND PRIVATE LABEL
MANUFACTURERS

70%

57%

34%

29%

17%

TOP 5 U.S. STATES
REPRESENTED

FLORIDA

NEW YORK

CALIFORNIA

NEW JERSEY

TEXAS

TOP 5 INTERNATIONAL
COUNTRIES REPRESENTED

UNITED STATES

CANADA

MEXICO

COLOMBIA

BRAZIL

SEE YOU NEXT YEAR! JANUARY 26 - 28, 2027

WWW.COSMOPROFNORTHAMERICA.COM/MIAMI

INDUSTRY-LEADING EDUCATION

COSMOTALKS AND ENTREPRENEUR ACADEMY

Cosmoprof North America's conference format offers the widest-ranging series of seminars and panels in the beauty industry that combines creativity, inspiration and business insights for both the finished product and supply chain sectors.

SESSIONS

25



SPECIAL PROJECTS

COSMO TRENDS

The now bi-annual report on beauty trends, curated by international trends agency BEAUTYSTREAMS, features the most innovative products from Cosmoprof exhibitors.

PRESS zone

Exhibitors had a valuable opportunity to meet one-on-one with influencers and beauty editors from leading consumer and trade publications, including BEAUTYMATTER, The Beauty Industry Report, Byrdie, CEW, Forbes, Good Housekeeping, Refinery29, and WWD.

TRENDS IDENTIFIED

5

PRODUCTS HIGHLIGHTED

25

[View the Report](#)

EDITORS HOSTED

10

INFLUENCERS HOSTED

6



BUYER PROGRAM

The Buyer Program facilitated networking among top beauty retailers, distributors and brands with Cosmoprof and Cosmopack exhibitors to mutually fulfill business needs.



BUYERS

159

COUNTRIES REPRESENTED

13



SELECT BUYERS AND DISTRIBUTORS IN ATTENDANCE

1 HOTEL, 3SIXTY DUTY FREE, ALIBABA GROUP, AMAZON, AMERICAN EAGLE OUTFITTERS, AROMAS DUTY FREE, ASSEENONTPEOPLE LLC, BARENTZ, BEALLS, BEAUTY CRAFT, BEAUTYSPACE, BELK, BELLEZA ACTIVA, BLACKBERRY MOUNTAIN, BLOOMINGDALE'S, BURLINGTON STORES, BURMAX COMPANY, C.O. BIGELOW, CALVIN KLEIN, CAPLEX, CHANEL, CLINIQUE, COSTCO MEXICO, COSTCO WHOLESALE, COTY, CVS HEALTH, D'MUJERES, DEPASQUALE SALON SYSTEMS, DERMAPIEL, DILLARD'S INC., DOMERIL SA, DR. BRANDT, DSM-FIRMENICH, DUTY FREE BELIZE, DUTY FREE HOLDINGS, DYPPENKO S.A., E.L.F. BEAUTY, ESTÉE LAUDER COMPANIES, EVERRA, FABFITFUN, FEMSA, FOUR SEASONS PALM BEACH, FREE PEOPLE, GIVAUDAN, H MART / H MART MANHATTAN, HEB, HOT TOPIC, HSN, HYATT CAP CANA, I.C.O.N COSMETICS, ICSITUM SA, IPSY, JANE IREDALE, JCPENNEY, JOCOTT BRANDS, K-BEAUTY & HOME, KENVUE, KLAR & CO., L'ORÉAL, LATIN BEAUTY SUPPLIES, LATINAS BEAUTY SUPPLY INC, LEOPHARMA, LOBLAW COMPANIES LIMITED, LONDONTOWN USA, MACY'S, MARIO BADESCU, MSC CRUISES, NATUREX, NEIMAN MARCUS, NO 7 BEAUTY COMPANY, OHLLOLY, PACSUN, PARLUX, PERFUME TRADING CENTER INC, PARFUMS CHRISTIAN DIOR, QVC INC., RAINBOW BEAUTY SUPPLY, ROSS STORES, ROYAL CARIBBEAN GROUP, SALLY BEAUTY HOLDINGS, SALONCENTRIC, SCENTIBIRD, SOLFISH, STARBOARD CRUISE, TARGET, THE BEST WHOLESAL NAIL SUPPLY, THE FRAGRANCE GROUP, THE FRAGRANCE OUTLET, THE PAPER STORE, THE TJX COMPANIES, INC., THG, THIRTEEN LUNE, TIK TEK MARKETING, TIKTOK, TIKTOK SHOP, TJX AUSTRALIA, TJX CANADA, TJX COMPANIES, TLLC, TOP BRANDS INT., TULA SKINCARE, ULTA BEAUTY, ULTRA STANDARD DISTRIBUTORS, UNILEVER, URBAN OUTFITTERS, WALGREENS, WALMART, WALMART MARKETPLACE, WALMART PR.

MARKETING & MEDIA

PRESS PLACEMENTS

1,778

POTENTIAL REACH

+363Mln

DIGITAL MEDIA IMPRESSIONS

35Mln

SOCIAL MEDIA FOLLOWERS

121,938
9.42% INCREASE

EMAIL SUBSCRIBERS

59,414