

2026 COSMOPROF & COSMOPACK NORTH AMERICA AWARDS RECOGNIZE TOP INNOVATORS IN BEAUTY

Las Vegas, NV, July 15, 2026 – Cosmoprof North America Las Vegas celebrated the best beauty products and solutions among 2026 Cosmoprof North America Miami and Las Vegas exhibitors. The winners of the Cosmoprof & Cosmopack North America Awards were unveiled yesterday, Tuesday, July 14, during a private ceremony held at the show. This prestigious recognition, increasingly sought after by industry stakeholders, spotlights the most innovative products and solutions on display, offering a forecast of the market's most impactful solutions for the months ahead, across every sector from supply chain to finished product.

Among the 357 submissions received for this edition, four finalists were chosen for each category. The Cosmoprof North America Awards recognized excellence across four categories – Fragrance: Personal & Home; Skin & Body Care Products; Hair Products; and Make Up & Nail Products – while the Cosmopack North America Awards honored innovation in two categories: Formulation and Packaging: Design & Materials.

A multidisciplinary [jury](#) comprised of leading executives, retailers, and product developers carefully analyzed the finalist products and voted onsite at Cosmoprof North America Las Vegas to select the six winners.

The 2026 winners consisted of:

For the Fragrance: Personal & Home Category, Dossier Wins with lost americana (USA)

Jurors appreciated the storytelling, concept, and fragrance expression of lost americana, Dossier's fragrance collaboration with artist and actor MGK, also known as Machine Gun Kelly. The genderless fragrance has been conceived as a rich, earthy, and spicy scent, inspired by MGK's affinity for American nostalgia intertwined with a 90's mood. The panel agreed that the scent had a "nostalgic" air and noted that it would act as "a great layering base." The composition spans top notes of incense, almond, and pink pepper, before unfolding into a heart of nutmeg, myrrh, and cinnamon, with base notes of vetiver, patchouli, suede, vanilla, and a hint of chocolate. "Love the storytelling and relevance to cultural trends," said one juror, calling the product a "great use of celebrity collaboration." The panel also liked that the packaging is sustainable, with the fragrance box 100% recyclable and made from previously recycled material, alongside a 100% recyclable glass bottle.

For the Skin & Body Care Products Category, TIMESAVVY® (ProBetter USA., Inc.) Wins with Hybrid XL Cushion Sun Serum (USA)

Capturing sun care in a cushion formula, jurors liked how this product concept promotes a "sun care-first view as opposed to [a] cushion foundation with SPF." Offering SPF 50 UV protection in a lightweight serum texture, the format means sunscreen can be re-applied easily throughout the day, encouraging more consistent use. Ingredients include a hybrid sunscreen formula combining mineral and UV filters that offers wearability with a reduced white cast. This is combined with skin care ingredients niacinamide, Centella asiatica extract, aloe vera leaf extract, hydrolyzed collagen, and adenosine. One juror pronounced that they were "obsessed" with the product for its lack of white cast and cooling effect. The panel also liked the oversized compact design and the "unique" application, thanks to the cooling puff technology that delivers a refreshing feel during use. "[The] easy reapplication throughout the day [makes it] easy to add to the routine," pointed out one juror.

For the Hair Products Category, K-Headspa Wins with Scalp Cooling Serum (USA)

Billed as introducing a new category of scalp skin care, the Scalp Cooling Serum, presented in an integrated brush-applicator device that delivers red light and vibration therapy, won praise for its multifunctional concept. One juror called it “smart [and] well-executed...combining red light therapy with [an] innovative formula and a unique package delivery system.” The serum’s ingredients include a Cooling Active Complex™ that combines niacinamide for scalp conditioning and hydration; caffeine for a refreshing sensation; panthenol for moisture and soothing; zinc PCA; ectoin and beta-glucan for scalp conditioning; alongside a peptide complex for scalp wellness. In addition, menthol and peppermint extracts deliver a cooling sensation. The product is applied using the washable applicator with a hygienic on/off function to dispense the serum precisely. And the packaging’s integrated red LED and vibration functions can be used to enhance the self-care ritual. Jurors said the product should “grab consumer attention right out of the gate,” and noted that it offered a “unique delivery experience.”

For the Make Up & Nail Products Category, Mixsoon (Parket Inc.) Wins with PDRN Collagen Tinted Moisturizer (South Korea)

Described by the jurors as a “great evolution of PDRN tech,” this tinted moisturizer’s 74% skin care base includes rice PDRN, collagen, and peptides, which together plump the complexion and offer brightening and anti-wrinkle benefits, in tandem with providing a weightless veil of color. The panel singled out the product’s texture and “very good ingredients,” and the fact that it encapsulates the “colorification of skin care.”

The product comes in ten adaptive shades, which harmonize to each person’s undertones to create a healthy-looking glow. Added to this, the formula’s easy-wearing technology allows for a seamless application using the fingertips, so the product melts into the face’s contours for a natural finish with no harsh lines. Clinical trials proved the formula’s 24-hour longevity, maintaining a vibrant tone without oxidation, alongside an instant blurring effect which refines the appearance of pores and texture by 32%.

For the Formulation Category, Colep Consumer Products Wins with Skin Shift Repair Wand – Scar Recovery Pen (Portugal)

Jurors pronounced the Skin Shift Repair Wand – which delivers synergistic actives to promote scar recovery – as a “very relevant concept,” and “super-innovative in a growing category.” The wand delivers actives captured in a biomimetic gelling emulsifying system inspired by phospholipid structures, which both optimizes skin affinity and the targeted delivery of actives. This delivery system supports the actives’ controlled diffusion on fragile skin, while a breathable plant-based film-former creates a second-skin barrier that protects the skin as it heals. The formula also contains epidermal growth factor, betaine, and niacinamide, which all support re-epithelialization, regulate fibroblast activity, and encourage organized collagen matrix production during the skin-remodeling phase of scar healing. The formula is housed in an airless tube with a precise pen-like applicator and a cooling metal tip. The panel pointed to its “ease of application,” and the “truly breathable formula.” Offering a non-occlusive alternative to silicone treatments, jurors noted that the wand could be “a genuinely worthwhile option for helping with scarring.”

For the Packaging: Design & Materials Category, SHINKWANG M&P Wins with Zero (South Korea)

“Super-easy to use,” and “very versatile” were among the compliments jurors had for this packaging tube concept, dubbed Zero Touch. The hands-free application is thanks to a patented piston dispensing technology. When pressed, the formula is dispensed directly through the center of the integrated puff applicator for hygienic application without touching the contents by hand. One juror noted that the packaging “solves a real, persistent pain point and feels entirely viable.” The tube’s air pressure-driven piston, meanwhile, pushes the formula upward – right up until all the formula has been used – so excess residue and product waste are minimized. The package also includes an on/off locking function to prevent leakage when the tube is being carried. Suitable for foundations, sunscreens, and creams, jurors liked how the packaging is “very versatile [for] different formats” and “would be great...for on the go.” The tube is crafted from mono-material PP, with a matte PP option, and is compatible with silk screen printing, hot stamping, and eco-friendly label applications.

To learn more about the winners, finalists, and all updates on the 2026 Cosmoprof & Cosmopack North America Awards, visit <https://northamerica.cosmoprofawards.com/en>.

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