

EXHIBIT SPACE OPTIONS & PRICING 2018

COSMOPROF
NORTH AMERICA LAS VEGAS

Organizer - North American Beauty Events LLC.



Professional
Beauty
Association



JULY 2018
29TH - 31ST
LAS VEGAS

MANDALAY BAY
CONVENTION CENTER
www.cosmoprofnorthamerica.com

A NEW WORLD FOR BEAUTY
BOLOGNA LAS VEGAS HONG KONG MUMBAI



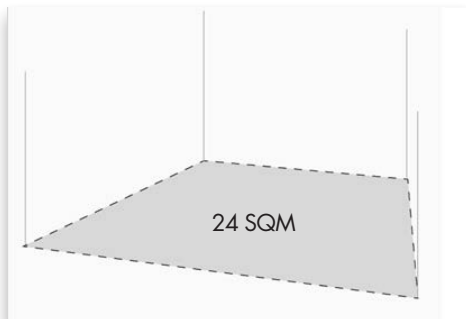
Picture is based on 12 sqm booth basic option

READY STAND

- Carpet (color is pepper)
- White cloth wall panels
- 500 watt outlet
- Rectangular table
- (4) Chairs
- (1) Moveable Shelf Unit with (5) shelves
- (1) Track lighting set with 3 halogen spotlights
- (1) Wastebasket
- Fascia board with company name & booth number

| BOOTH SIZE | PRICE | STARTING COSTS |
|-------------------------------------|-------|-----------------------------|
| INLINE BOOTH (1 OPEN SIDE) | | |
| 12 to 23 sqm (129 to 247 sqft) | \$421 | 12 sqm @\$421/sqm = \$5,052 |
| 24 to 71 sqm (258 to 764 sqft) | \$421 | |
| 72 & larger sqm (775 & larger sqft) | \$421 | |
| CORNER BOOTH (2 OPEN SIDES) | | |
| 12 to 23 sqm (129 to 247 sqft) | \$501 | 12 sqm @\$501/sqm = \$6,012 |
| 24 to 71 sqm (258 to 764 sqft) | \$441 | |

* Square foot measurements above are rounded approximations



RAW SPACE

- Concrete floor space only (no furnishings or walls)
- Exhibitor is responsible for mandatory floor covering/carpet
- Exhibitor is responsible for finished back wall that is 8 feet tall and side wall(s) if space is a corner or inline
- Space can be increased by individual square meters at a minimum of 1 x 3 meters
- Carpet & wall panels can be purchased through GES

| BOOTH SIZE | PRICE | STARTING COSTS |
|--|-------|------------------------------|
| INLINE BOOTH (1 OPEN SIDE) | | |
| 24 to 71 sqm (258 to 764 sqft) | \$316 | 24 sqm @\$316/sqm = \$7,584 |
| 72 & larger sqm (775 & larger sqft) | \$294 | |
| CORNER BOOTH (2 OPEN SIDES) | | |
| 24 to 71 sqm (258 to 764 sqft) | \$330 | 24 sqm @\$330/sqm = \$7,920 |
| PENINSULA BOOTH (3 OPEN SIDES) | | |
| 36 to 71 sqm (388 to 764 sqft) | \$339 | 36 sqm @\$339/sqm = \$12,204 |
| 72 & larger (775 & larger) | \$306 | |
| ISLAND BOOTH (4 OPEN SIDES) | | |
| 48 to 71 sqm (517 to 764 sqft) | \$345 | 48 sqm @\$345/sqm = \$16,560 |
| 72 to 111 sqm (775 to 1,195 sqft) | \$313 | |
| 112 to 135 sqm (1,205 to 1,453 sqft) | \$299 | |
| 136 & larger sqm (1,463 & larger sqft) | \$284 | |

* Square foot measurements above are rounded approximations

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OTHER OPTIONS

| SPECIAL AREA OPTIONS | GUARANTEED MEETINGS WITH BUYERS | 100 LBS FREE DRAYAGE INCLUDED | EXHIBIT AREA | PRICE |
|--|---------------------------------|-------------------------------|--------------|-------------|
| DISCOVER BEAUTY (DB) MAIN | X | X | 12 SQM | \$ 8,250.00 |
| DB AFFILIATE | | X | 12 SQM | \$ 6,966.00 |
| DISCOVER PRO BEAUTY | X | X | 12 SQM | \$ 8,004.00 |
| DISCOVER PRO BEAUTY AFFILIATE | | X | 12 SQM | \$ 6,489.00 |
| DB SPOTLIGHTS | | X | CUSTOM | \$ 5,000.00 |
| DISCOVER GREEN | | X | CUSTOM | \$ 3,100.00 |
| DISCOVER GREEN LEAF | X | X | 12 SQM | \$ 6,204.00 |
| DISCOVER SCENT | | X | CUSTOM | \$ 3,000.00 |
| EMERGING BEAUTY (for first time exhibitors only) | | X | 9 SQM | \$ 3,789.00 |
| DISCOVER PACK | X | X | 12 SQM | \$ 8,004.00 |
| DISCOVER PACK AFFILIATE | | X | 12 SQM | \$ 6,489.00 |
| TONES OF BEAUTY | | | CUSTOM | \$ 4,000.00 |
| TONES OF BEAUTY (L) | | X | CUSTOM | \$ 5,550.00 |

All Special Areas are hand selected to participate and all have limited availability.

ON FLOOR MEETING ROOMS

48 to 100 sqm: \$ 250.00/SQM | Over 100 sqm: Call for Pricing

- For meeting rooms listed above, pricing is based on rooms having one shared wall.
- Additional fees will apply for detached rooms.
- Meeting Rooms may vary in size and location.
- All meeting rooms include 4 walls, 1 lockable door, carpet and 4 electrical outlets.

**All Manufacturer Meeting Rooms must be located on show floor.
Exhibits are not allowed in hotel room suites or outside of expo floor.**