

**COSMOPROF NORTH AMERICA**  
**ATTENDEE GUIDELINES FOR ADMITTANCE**

**Attendance is open to the following BEAUTY INDUSTRY personnel:**

Manufacturers (non-exhibiting)	Importer/Exporter
Manufacturer- Representatives (non-exhibiting)	International Buyer
Distributors	OTC/Beauty Retailer
Chain Drug Store Buyer	Specialty Store Buyer
Retail Buyers	Chain Salon Buyer
Department Store Buyer	

**The above personnel MUST present a photo I.D. along with one of the following credentials:**

- Pre-Printed Business Card (card must establish a beauty industry affiliation printed on card along with the individual's name)
- Business license or tax id (beauty industry affiliation)
- Professional Beauty Association or other Beauty Association (PCPC, ISPA, ICMAD, etc.) membership card

**Attendance is open to the following BEAUTY INDUSTRY personnel:**

**NOTE: This is not a cash buying show. Large volume orders are expected. Strongly advise you to determine if this show is right for you, before registering and booking flights or hotels.**

Estheticians	Salon/Spa Manager
Nail Technicians	Salon/Spa Owner
Massage Therapist	Students
Licensed Makeup Artists	School Owner/Instructor
Stylist/Cosmetologist	

**The above personnel MUST present a photo I.D. along with one of the following credentials:**

- Professional Beauty Association or other Beauty Association (CCA, ISPA, ICMAD, etc.) membership card
- Salon, Spa and/or Nail Salon business license / Cosmetology, Esthetician, Nail Technician, Massage Therapist license / Certificate or Makeup Artist Union Card (or other beauty industry affiliation license denoting you as a member of the industry)
- Distributor Store Card (Sally Beauty Pro, CosmoProf PROCLUB, SalonCentric, MAC Pro, Smashbox Pro, Temptu Pro Artist, Make-Up Artist Pro, Make Up For Ever Pro, Inglot Pro or Pro Card Kryolan)

**Attendance SUBJECT TO APPROVAL for the Following:**

Beauty Industry Consultants	Packaging Vendors or Suppliers
General Consultants	Banks or Institutions
Pharmaceutical Companies	Investment Companies
Attorneys	Venture Capitalists
Accountants	Supplier to the Industry
Raw Material Suppliers/Vendors	

**The above personnel MUST present a photo I.D. along with one of the following credentials:**

- Professional Beauty Association or other Beauty Association (CCA, ISPA, ICMAD, etc.) membership card
- Letter on company letterhead from a 2017 exhibiting company verifying your relationship to that company and purpose for attending
- If you are unable to provide one of the above forms of industry credentials, you will be directed to our sales department to discuss purchasing exhibit space