

COSMOPROF NORTH AMERICA & PBA BEAUTY WEEK SPECIAL EVENTS & EDUCATION SCHEDULE

WE INVITE YOU TO IMMERSE YOURSELF AND YOUR TEAM IN THE WEALTH OF INSIGHTS AND KNOWLEDGE SHARED BY INDUSTRY INSIDERS ON KEY TOPICS YOU CAN IMPLEMENT TO GAIN A COMPETITIVE ADVANTAGE.

SATURDAY

JULY 8, 2017

9:00AM - 5:00PM

NSF: Good Manufacturing Practices Training Course for Cosmetic and Personal Care Professionals

5:00PM - 9:00PM

PBA Beacon Bash (Invite Only)

6:30PM - 8:00PM

Welcome Reception

7:00PM - 8:00PM

City of Hope Spirit of Life Award Reception

8:00PM - 10:00PM

City of Hope Spirit of Life Award Dinner

SUNDAY

JULY 9, 2017

7:30AM - 9:45AM

PBA Business Forum featuring Earvin 'Magic' Johnson

7:30AM - 5:00PM

PBA Beacon (Invite Only)

9:00AM - 5:00PM

Entrepreneur Academy

10:00AM - 6:00PM

Show Floor Hours

11:00AM - 12:30PM

What Women Want from Naturals

11:00AM - 12:30PM

Influencers & Social Media: Transforming Professional Beauty Business

11:30AM - 1:00PM

Utilization of Data

12:30PM - 2:00PM

Ethical Consumerism: Connecting the Dots

1:00PM - 2:30PM

Capstone Research: The Future of Brands

1:00PM - 3:00PM

CPNA Beaut-E Reviews

1:00PM - 4:00PM

Beaut-E Zone

2:00PM - 3:00PM

Beauty by the Hour- Industry Trends

3:00PM - 4:30PM

The Right Funding Formula: The End Game is Defined by the First Steps

3:00PM - 4:30PM

Unlocking the Kingdom of Success

6:30PM - 8:00PM

North American Hairstyling Awards (NAHA) Red Carpet Reception

8:00PM - 10:30PM

NAHA Awards Ceremony

10:30PM

NAHA After Party

MONDAY

JULY 10, 2017

8:00AM - 10:00AM

ICMAD Breakfast

8:00AM - 4:45PM

PBA Beacon (Invite Only)

8:30AM - 9:30AM

PBA Distributor Workshop

9:00AM - 6:00PM

Show Floor Hours

9:30AM - 10:30AM

How to Get Your Products in the China Market Bypassing the Rigid Regulations?

9:30AM - 10:30AM

PR Tactics in a Digital World

9:30AM - 10:30AM

Selling in China: Navigate Through the Requirements for Market Entry

11:00AM - 12:30PM

Beauty+Tech= A Beautiful Marriage

11:00AM - 12:30PM

Whimsical Packaging in an Omni-Channel World

1:00PM - 1:30PM

Challengers & Icons

1:00PM - 3:00PM

CPNA Beaut-E Reviews

1:00PM - 4:00PM

Beaut-E Zone

1:30PM - 2:00PM

Package Design in a Digital World

2:00PM - 2:30PM

Next-Gen Beauty Packaging

2:00PM - 3:30PM

Certification Matters

2:00PM - 3:30PM

Scaling Your Business With Style

2:30PM - 3:00PM

Connected Packaging & The Future of Retail

3:00PM - 3:30PM

Product Innovation Leading to New Market Categories

4:00PM - 5:30PM

Look Into the Future: What Do You See?

5:00PM - 6:00PM

BeautyID Awards

5:00PM - 6:00PM

PBA Member Reception

TUESDAY

JULY 11, 2017

9:00AM - 3:00PM

Show Floor Hours

9:00AM - 9:30AM

Best Practices and Tips to Get on QVC

9:00AM - 5:00PM

NSF: Regulatory Requirements for Cosmetics: USA

10:00AM - 11:30AM

Disruptive Beauty

10:00AM - 11:30AM

The Virtual Experience Economy

10:00AM - 12:00PM

Beaut-E Zone

11:00AM - 2:00PM

#BEAUTY20 Awards

12:00PM - 1:00PM

The Social Game: Influencers

12:00PM - 1:30PM

Exporting to the Americas: Spotlight on Canada, Colombia and Mexico

1:30PM - 2:00PM

Skin Care Lifestyles: Key Consumer Movements Impacting Brands & Products

Boutique, the onsite sampling bar, and GLAMOUR ME, the onsite beauty lounge, will be open Sunday through Tuesday during regular show hours in the Bayside Foyer.

Discover Cafe will be open for two seatings each day, Sunday and Monday, 12pm and 1pm. Located in Booth #12210. Call for reservations: 702-322-5512