

Size Specifications

FULL PAGE AD

Trim Size: 6.75x9.125"

Live Area: 6.25x8.625"

Bleed: 7.25x9.625"

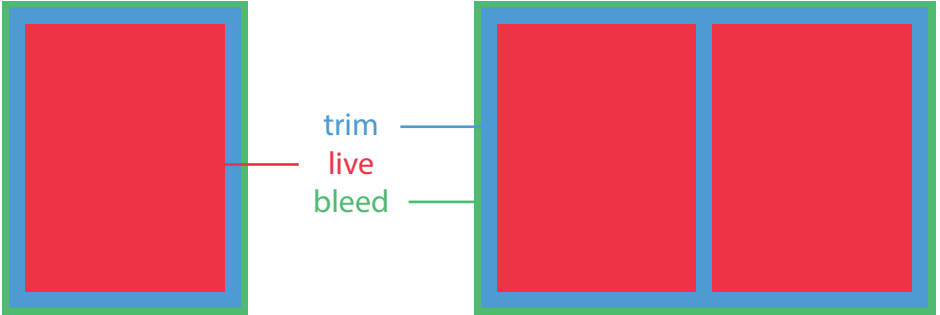
AD DEADLINE MAY 1ST, 2017

2 PAGE AD (SPREAD)

Trim size: 13.5x9.125"

Live area: 13x8.625"

Bleed: 14x9.625"



General Specifications*

- Print Quality PDF Preferred (fonts outlined, 300dpi, CMYK)
- Include all fonts (screen and printer)
- DO NOT SEND Quark, Pagemaker, Publisher, Word or Indesign files

Delivery

- **UPLOAD FILES** to our ftp site:
hostname: s156347.gridserver.com
username: upload@probeauty.org
password: 123456789
(Place artwork in the CPNA2017/Show Directory folder)
- **EMAIL FILES** (if the file is over 5mb, send using Hightail or filedropper.com and email the link to Libby Griffiths - Libby@probeauty.org)

SHOW MANAGEMENT
RESERVES THE RIGHT TO
REFUSE OR WITHDRAW
ANY ADVERTISEMENT
DEEMED INAPPROPRIATE

*NOTE: If your ad does not meet these specifications, you will be charged a minimum \$100 fee for changes or alterations required to bring the material into accordance with these specifications.

Questions

Contact Libby Griffiths:
480-281-0457 | Libby@probeauty.org

Organiser - North American Beauty Events LLC