

EXHIBIT SPACE OPTIONS & PRICING

READY STAND



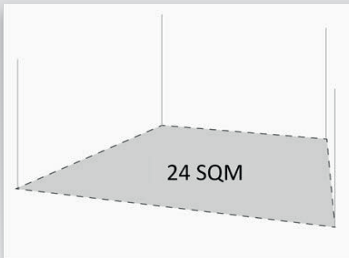
- Carpet (color is pepper)
- White cloth wall panels
- 500 watt outlet
- Rectangular table
- (4) Chairs
- (1) Moveable Shelf Unit with (5) shelves
- (1) Track lighting set with 3 halogen spotlights
- (1) Wastebasket
- Fascia board with company name & booth number

Picture is based on 12 sqm booth basic option

BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
12 to 23 sqm (129 to 247 sqft)	\$408	12 sqm @\$408/sqm = \$4,896
24 to 71 sqm (258 to 764 sqft)	\$408	
72 & larger sqm (775 & larger sqft)	\$408	
CORNER BOOTH (2 OPEN SIDES)		
12 to 23 sqm (129 to 247 sqft)	\$486	12 sqm @\$486/sqm = \$5,832
24 to 71 sqm (258 to 764 sqft)	\$428	

* Square foot measurements above are rounded approximations

RAW SPACE



- Concrete floor space only (no furnishings or walls)
- Exhibitor is responsible for mandatory floor covering/carpet
- Exhibitor is responsible for finished back wall that is 8 feet tall and side wall(s) if space is a corner or inline
- Space can be increased by individual square meters at a minimum of 1 x 3 meters
- Carpet & wall panels can be purchased through GES

BOOTH SIZE	PRICE	STARTING COSTS
INLINE BOOTH (1 OPEN SIDE)		
24 to 71 sqm (258 to 764 sqft)	\$306	24 sqm @\$306/sqm = \$7,344
72 & larger sqm (775 & larger sqft)	\$285	
CORNER BOOTH (2 OPEN SIDES)		
24 to 71 sqm (258 to 764 sqft)	\$320	24 sqm @\$320/sqm = \$7,680
PENINSULA BOOTH (3 OPEN SIDES)		
36 to 71 sqm (388 to 764 sqft)	\$329	36 sqm @\$329/sqm = \$11,844
72 & larger (775 & larger)	\$297	
ISLAND BOOTH (4 OPEN SIDES)		
48 to 71 sqm (517 to 764 sqft)	\$335	48 sqm @\$335/sqm = \$16,080
72 to 111 sqm (775 to 1,195 sqft)	\$303	
112 to 135 sqm (1,205 to 1,453 sqft)	\$289	
136 & larger sqm (1,463 & larger sqft)	\$274	

* Square foot measurements above are rounded approximations

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OTHER OPTIONS

SPECIAL AREA OPTIONS	GUARANTEED MEETINGS WITH BUYERS	300 LBS FREE DRAYAGE INCLUDED	EXHIBIT AREA	PRICE
DISCOVER BEAUTY (DB) MAIN	X		12 SQM	\$ 8,004.00
DB AFFILIATE			12 SQM	\$ 6,489.00
DB SPOTLIGHTS			CUSTOM	\$ 5,000.00
DISCOVER GREEN		X	CUSTOM	\$ 3,000.00
DISCOVER SCENT		X	CUSTOM	\$ 4,000.00
EMERGING BEAUTY (for first time exhibitors only)			9 SQM	\$ 3,672.00
INTERNATIONAL BUSINESS FORUM & EXHIBITION (IBFE)	X		12 SQM	\$ 7,500.00
TONES OF BEAUTY		X	CUSTOM	\$ 4,000.00
All Special Areas are hand selected to participate and all have limited availability.				

MEETING ROOMS

ON SHOW FLOOR

48 to 100 sqm: \$195.00/SQM

Over 100 sqm: Call for Pricing

For meeting rooms listed above, pricing is based on rooms having one shared wall. Additional fees will apply for detached rooms. Meeting Rooms may vary in size and location.